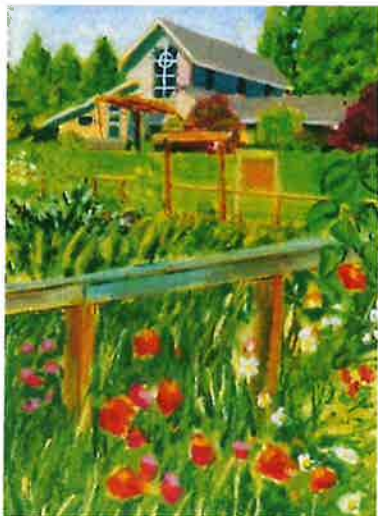# Emmanuel Presbyterian—Who We Are:

Painting by Roy DeLeon

In January of 1963, a group of people in search of Christian community and a place to worship came together under the leadership of the Rev. Floyd Cronkite to establish what would become Emmanuel Presbyterian Church. In the sixty years since this beginning, we have sought to embody God's call to be a place of Hope, Refuge and Service. As a people held together by the One who is our Hope, Jesus Christ, we seek to reflect that hope in our world. Gratitude for his love for the world empowers our service in the world, and the refuge he offers us inspires desire to show hospitality to others.

Our mission here in Bothell is one of faithful presence. We seek to be Christ's disciples in the ordinary, everyday realities of our lives. Whether at home, at work, at play or at worship, God's call on our lives is attentiveness to the signs of God's presence and readiness to participate in the work that God is doing in our world. Our call is to obey Jesus' Great Commandment to love God with our whole being and to love our neighbors as ourselves.

At Emmanuel, what fuels our life of faith in Christ is the interplay between grace and gratitude. In his mercy God graciously pursues us in Jesus Christ to reconcile us to relationship with himself, and we live in grateful response to this gift. God loves us and we seek to reflect that love in the world.

We rest in the hope of the resurrection. Weekly worship services and small group meetings such as Bible study, Lectio Divina, and book studies ground us in our faith in Jesus Christ. Through these experiences, we are encouraged to ask questions, to listen for where God might be leading us, and to welcome the mystery that we don't have all the answers, and that's as it should be.

As we try to follow Jesus' example to minister to those in need, Emmanuel is a refuge for many, a safe place where anyone can voice their questions, their doubts, and fears. Emmanuel provides support and encouragement in difficult times. Congregation members reach out to one another in prayer, friendship, and with tangible support. EPC is a safe and welcoming place to bring children of all abilities, aging parents, questioning spouses. It's a place to learn about God's word to us, about what God is accomplishing in the world, and how we can become part of that work.

We are a church of community, where regular members and newcomers are welcomed and nurtured. The hope and refuge that congregation members receive through worship and relationship with one another refreshes and equips us for service in the community, our workplaces, and our neighborhoods. We are teachers and landscapers, healthcare workers and IT experts, scientists and business owners, artists and engineers. We are gardeners and caregivers, quilters and woodworkers, train enthusiasts and musicians. Individually, we have ties to homeless shelters, food banks, refugee organizations, mental health supports, and a multitude of other community ministries where we give our time and treasures.

Service activities, such as trips to Neah Bay and Campbell Farm, bind us together as our understanding is broadened by working alongside those in need. Joining together in fellowship over meals or when tending to Emmanuel Farm and our grounds bring us together with gratitude in our diversity.

"Emmanuel Gothic"

We are a small congregation, where opportunities are many and varied. With only a pastor and small staff, the congregation at Emmanuel is drawn in to assist with worship, fellowship, maintenance, and mission. Experienced leaders are welcomed and encouraged, and those new to leadership are given a safe and grateful experience where they can learn new skills.

Through the separation, pain, and uncertainty of the COVID-19 pandemic, Emmanuel was able to adapt and change where necessary to continue on with worship, and to find new and creative ways to stay connected with one another. Our congregation invested time and money into making worship available through Zoom, evolving from the first virtual service where our pastor preached from his study and musicians led music from their homes, to our current model, a hybrid service with some live music and some recorded, continuing to integrate the technology and refine the experience for all who participate.

During lockdown, groups continued to gather, switching to Zoom, or meeting outside and distanced in the outdoor chapel or at Emmanuel Farm. Breakout rooms after worship on Zoom created connections for those new to our congregation that have blossomed into lasting friendships. All masked up, we continued our annual trip to Campbell Farm to pick Apples. Advent candle lighting and music services that began in 2020 when we were forced outside, continued into 2022, as congregation members enjoyed gathering outside in the darkness to anticipate the coming of the Light.

Picking apples at Campbell Farm, October 2020

Our immediate surrounding community is a suburban neighborhood with mostly single-family homes, within a hearty walk to the center of Bothell's vibrant downtown area. Our close neighbors include three other churches, with whom we have partnered at different times in our history on worship, mission, and service. Two of those churches have their own schools, and along with the elementary school next door and our own preschool, our immediate area sees many children and families coming and going each day.

(For more information about our location and the demographics of our neighborhood, please see the MissionInsite reports at the end of this document.)

Mission:

"Imagine a young couple: two small children, just bought a house on Maywood Hills. Apartment dwellers for several years, they had long hoped for a neighborhood with a park nearby. They found a home a couple blocks from an elementary school. On an evening after the moving-in dust had settled a bit, they set out on a walk, Mom pushing a stroller with the two-year-old and Dad hand in hand with the pre-kindergartner. 'Let's go to the top of the hill,' one suggested. After a block or so, the other exclaimed excitedly, 'There's a park!' The older child let go and shot off running with Dad huffing and puffing behind. There it was – a broad lawn opened up before them. Someone was playing fetch with an energetic golden retriever on the grounds. 'Look,' said Mom, 'there's a cute little garden with – it looks like flourishing veggies and berries.'

A couple of people were inside the garden enclosure, one watering, the other bent over weeding one of the beds. The waterer spotted the family first, waved, turned off the sprayer, and ambled over to the low fence. 'Welcome to our farm,' he said, grinning. 'Can we come in and look around,' asked Dad. By now the stroller kid had already jumped off and was pushing through the small gate to see for herself. 'What's the name of this park?' asked Dad. 'It's Emmanuel Presbyterian Church and these wonderful grounds are our gift to the neighborhood. The produce of the farm goes mostly to food-anxious folk in the area.'

Before long, the kids were gleefully racing around the beds. Mom was in an animated exchange with the weeder. She learned that the church hosted a weekday preschool with great teachers. 'That sounds like just the thing for our kids,' said Mom, 'a chance to mix with other kids in the neighborhood. There wasn't a safe place for that where we used to live.' She also learned that she could visit the preschool and check it out.

Meanwhile Dad heard about the church's outreach to underserved kids on reservations in the state. 'We're not really church folk,' he said, 'but I really like what you're doing.' 'Thank you,' said the waterer. 'Check us out, have a picnic here at those tables, get to know folks. We're a welcoming family.'"

Here at Emmanuel Presbyterian, the current focus of our mission projects include:
    Bothell Community Preschool
    Emmanuel Farm
    The Campbell Farm
    Neah Bay Christmas Party

Bothell Community Preschool

In 2003, Emmanuel took over stewardship of the preschool we had housed for many years for the City of Bothell. We named it Bothell Community Preschool to represent the fact that a child of any faith or background is welcome. BCP's dedicated and well-trained staff meet the developmental needs of young children aged 30 months to those in pre-kindergarten. BCP is a meeting place where families form bonds and support each other through the challenges of being young parents. The children build friendships and connections that last for years. Through developmentally appropriate, play-based learning, our young students grow emotionally, socially, and academically.

Just of few of the many developmentally appropriate learning activities at Bothell Community Preschool

Emmanuel Farm

Utilizing a portion of the church grounds along with sustainable agricultural techniques, the mission of Emmanuel Farm is to produce healthy, nutritious food for the benefit of those living in food-vulnerable circumstances. The majority of food produced at Emmanuel Farm is utilized as a vessel which connects us with these individuals, through shared meals and experiences.

Through classes, seminars, and hands-on participation, members of the congregation and community are invited to learn about sustainable and permaculture food production techniques. In this way, Emmanuel Farm operates as a vehicle which fosters

Edison Wheat growing at the Farm

community while promoting efforts geared toward greater ecological, economic, and social sustainability.

The Farm provides the opportunity for Emmanuel Presbyterian Church to expand its continued efforts to live out Christ's greatest commandment, which compels us to care for those living in need. As we strive for good stewardship of the Earth and all its inhabitants, it is our hope that Emmanuel Farm continually sees God's hand at work; that we may be one piece in the broader effort to achieve a healthier, more stable, and more compassionate world.

Produce from Emmanuel Farm

Campbell Farm

Through the practice of hospitality, the Campbell Farm seeks to model the just and peaceable kingdom of God— to heal, empower, and equip God's people by the holy spirit, to be ambassadors of Christ's reconciliation, and to be good stewards of God's creation. The farm operates several programs for children and youth. Throughout the school year, the Campbell Farm offers mentoring, meals, and tutoring for students. The Farm trains young adults in leadership development, focusing on ways of positively affecting the community. During the summer, the Farm provides youth programs that support local children, teaching about sustainability and farming. The Farm also provides meals to children and other community members during the summer months, as well as during times of crisis, such as during the COVID-19 pandemic.

The Ttawaxt Birth Justice Center is housed at the Campbell Farm, providing prenatal care and postnatal support for parents and children on the Yakima Reservation. Emmanuel partners with the Campbell Farm on all of these missions, providing prayer, transportation and housing for trips to Seattle and the University of Washington, financial donations, and in-kind donations such as diapers, formula, socks, and coats.

Neah Bay

For more than forty years, members and friends of Emmanuel have been traveling to Neah Bay on the 2nd Saturday of December to join the Native community in a Christmas celebration. Along with partner churches from Mukilteo and Snohomish, Emmanuel congregation members have provided dinner, gifts, and children's crafts and activities, while the Neah Bay Church has provided the venue, enthusiasm, and many children, their families, and the community's Elders. It has become a much-beloved Christmas tradition for families on both sides of Puget Sound.

History:

HOPE, REFUGE, SERVICE...These words characterize Emmanuel Presbyterian Church. We celebrate Jesus Christ and ourselves in partnership. Each of our permanent Pastors has met our needs in his own way.

In the social turmoil of the mid and late Sixties, Floyd Cronkite issued an invitation to establish a Presbyterian church, going door to door and posting in our local newspaper. He was a figure of **HOPE**, casting Jesus' gospel upon the "waters" of Bothell village. Our first worship service was January 27, 1963 in Bothell's Ricketts School. We became a beacon of Christian family devotion and a light to a churning society. His Christmas Eve Services are cherished memories of our living founders. Fellowship after service every Sunday became our bonding.

EPC, circa 1966

We migrated to a hill, our present address, and gloried in an Organizing Service, January 5, 1964. One of our loveliest spots on our campus is the Orv Boyington Outdoor Chapel created to memorialize a congregant active in prison ministry. The 1971 plantings of rhododendrons around firs and cedars have matured to breathtaking Spring shouts of Resurrection. Floyd honorably retired in April, 1993.

Burning of the first mortgage, 1980

Steve Knowles continued our Presbyterian **SERVICE** to youth and older teens, a steadying hand on our shoulders. He confirmed many young people whom he had baptized as babies and young children. Service to the youth and wider community included the Homework Club—a

program providing tutoring and meals to the students at the elementary school next door, the provision of graphing calculators to middle school students, and a free community meal. Our Vacation Bible School and meals to a

Emmanuel Women's Group

homeless camp at a neighboring church reached further into our community. For many years, we partnered with local human services organizations to collect clothing and food. Steve faithfully saw us through a building remodel in 2008-2009, before moving out of state in September of 2011.

Vacation Bible School

Our present Pastor, Dave Rohrer, is our **REFUGE** in a society visibly bleeding. As a public intellectual, he steadfastly points to the peace of Jesus, a peace beyond all understanding. With Dave's inspiration all are invited to minister to family, neighborhood, city—ever widening the lens of sister- and brotherhood. An important mission of our Church is the preschool (joined us in 2003), open to congregants and community alike, a tangible belief in the future. We sponsor Emmanuel Farm, our gift of fresh food to the congregation and a local food bank; Neah Bay Christmas Party, a decades old Christmas celebration where we are joined by members of several other churches; and Campbell Farm, a helping hand to the Yakama People's needs for mothers and babies, teens, and elders, including supplies and food. Our Pastor will honorably retire February, 2024, after 10 years with us.

A donation of diapers and wipes, presented by congregation member Warren Weber to Carmanita Pimms, late Executive Director of the Campbell Farm.

Fellowship

Vacation Bible School

Pressing apple cider at Emmanuel's Harvest Festival

The constant throughout our history has been the dedication and faithfulness of the congregation at Emmanuel. During our early years, there were many families with children attending Emmanuel. Congregation members stepped forward to create and sustain strong programs for our children and youth in the form of Sunday school, youth groups, and vacation bible school. In the mid-1970s, when King County needed a space to host its preschool program, Emmanuel committed to sharing our Sunday School space, making a vital connection into the Bothell community. Thirty years later, our congregation stepped forward once again, this time to take on the stewardship of the preschool—a mission that continues to the present day.

In 2008, with the vision of sustaining our mission and presence in the community, the congregation of Emmanuel approved a remodel of our building, adding classrooms for the preschool and Sunday school, a commercial kitchen, and an expanded sanctuary. In the midst of the Great Recession, Emmanuel moved forward with the remodel. It was an act of great faith, as our membership had been declining. Our faith in where God was leading us was rewarded as we watched the preschool grow with more classroom capacity, and soon, the congregation's numbers grew as well.

Gifts:

1. <u>The close connection and "realness" of the people in our congregation.</u> We are comfortable in who we are—a welcoming and caring community. We take things as they come, and try not to worry about what we're not doing or being.

2. <u>Our property.</u> We recently paid off a large mortgage that financed the re-model of our building, and are now looking toward the future, wondering where God will lead us next. We have 2.3 acres of property which includes our building (sanctuary, commercial kitchen, offices, and classrooms) as well as an outdoor chapel amongst the cedar trees, an expansive lawn, rose gardens, and Emmanuel Farm, where we teach and learn about organic gardening and where we grow fresh produce for local food banks, as well as wheat for our communion bread. We are located next to Maywood Hills Elementary School, and provide a neighborhood through-way to the school grounds as well as parking for drop-off and pick-up. Our property has evolved into an unofficial off-leash dog park, and we welcome our neighbors, be they human or canine.

3. <u>Stewards of the Earth.</u> Emmanuel Farm and the care of our grounds have developed and nurtured a group of gardeners within our congregation. Caring for God's creation through tending to the Earth and its plant life has become a specialty at Emmanuel. We are able to connect ourselves to the natural world in a tangible and useful way. Information on how to care for and nurture roses has been passed down from one generation of Emmanuel's congregation to the next. Classes on seed cultivation have inspired home gardeners to grow their own food. The garden and Farm are visible signs in the neighborhood of our commitment to the Creator, the Creation, and to each other.

4. <u>Prayer.</u> We are a praying congregation, sharing communal prayers of joy and concern each week during worship. We also have a group of prayer warriors who have their fingers on the pulse of the congregation, keeping us all aware of the needs within our community and into the larger world.

5. <u>Music.</u> We have an abundance of talented and enthusiastic musicians who share their gifts with our congregation. Some are professional musicians, others are amateurs—instrumental musicians and vocalists—all who gratefully praise God by making a joyful noise.

The Future:

The summer of 2023 finds Emmanuel Presbyterian Church at a place of possibility. We have just paid off the mortgage that financed the remodel of 2008-2009, our numbers (both financial and membership) are strong, and we have a clear sense of who we are. As we await the upcoming pastoral transition, we see the potential in our future.

1. We have the opportunity to become more deeply connected to our community through the mission of Bothell Community Preschool. Possibilities include providing support for families through parent education, scholarships, and intergenerational activities.

2. We are poised to expand our mission into the community by utilizing the wealth we find in our grounds and facilities. Possibilities include building a community meeting space or affordable housing, using existing facilities for concerts, recitals, etc., a safe parking program, and expanding Emmanuel Farm to provide community gardening spaces.

3. By revitalizing our children and youth programs at Emmanuel, we could minister to both our current congregation and those in our surrounding community. This could include Vacation Bible School, expanded Sunday school programming, or youth group.

The QuickInsite Report

Prepared for:	Emmanuel Presbyterian Church
Study area:	8 mi Around 19540 104th Avenue Northeast, Bothell, Washington 98011, United States

Base State:	WA
Current Year Estimate:	2022
5 Year Projection:	2027
10 Year Forecast:	2032
Date:	6/8/2023
Semi-Annual Projection:	Fall

About the QuickInsite Report

The QuickInsite report is designed to provide a quick look at a geography defined by a user. It provides an initial impression of a study area through a set of primary demographic variables and Mosaic segments.

NOTE: Not all of the demographic variables available in the MI System are found in this report. The ExecutiveInsite report or custom reports can give a more comprehensive view of an area's demographics. The MinistryInsite or ReligiousInsite reports can provide a view of its beliefs and preferences.

Two Sections

Two reports are provided on the following pages.
• The StoryView section presents 9 key demographic indicators of your study area.

• The ThemeView section presents greater detail about those indicators organized by themes.

For more information on interpreting the various data on this report, please refer to the Supporting Information on the final page.

THE STUDY AREA
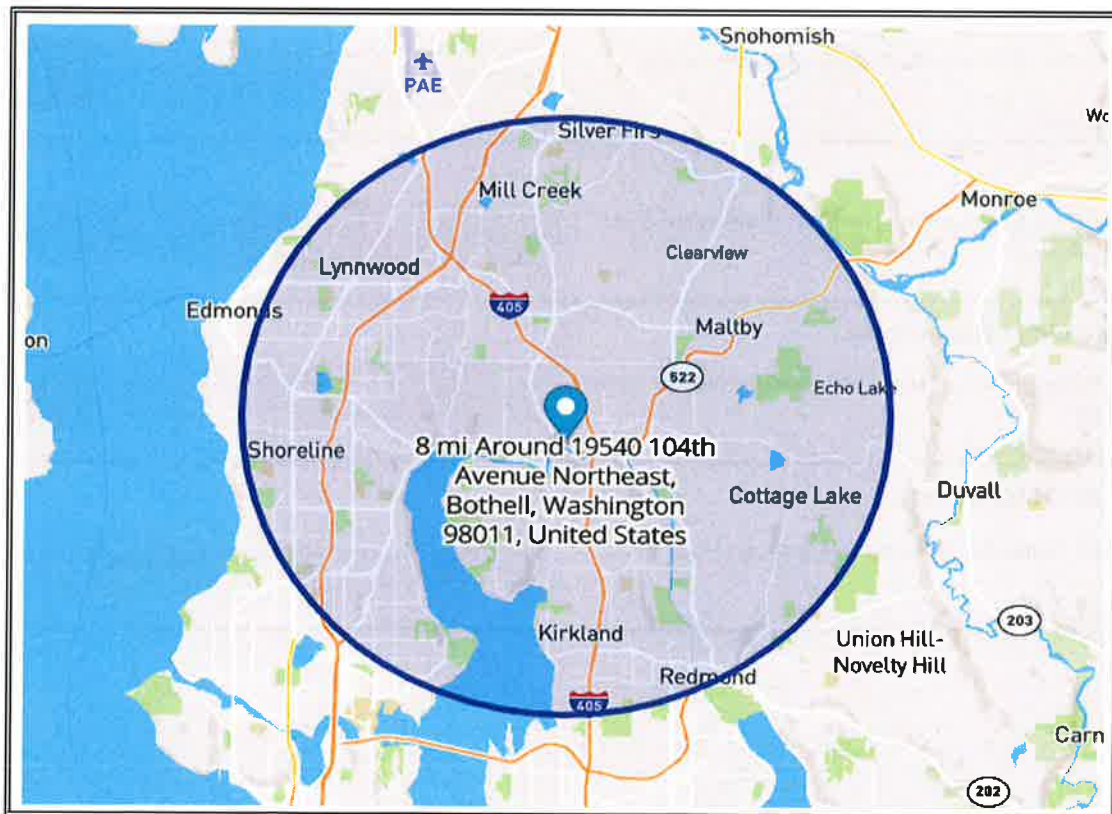
More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Significant Demographic Indicators of the Study Area's Story

Population Change

1 In the 10 year future, how is this area expected to change?

(See Population and Families Theme)

| Significant Decline | Moderate Decline | Little Change | **Moderate Growth** | Significant Growth |

School Age Change

2 In the 10 year future, how is the population of school age children in this area expected to change?

(See Age Theme)

| **Significant Decline** | **Moderate Decline** | **Little Change** | Moderate Increase | Significant Increase |

Families with Children

3 Compared to the state, are families with children more or less likely to live in two parent households?

(See Population and Families Theme)

| Significantly Less | Somewhat Less | **About the Same** | Somewhat More | Significantly More |

Adult Educational Attainment

4 For this area, what is the general level of education of the adults 25 and older?

(See Education and Career Status Theme)

| Very Low | Low | Mixed | High | **Very High** |

Community Diversity Index

5 How diverse is the racial/ethnic mix of this area?

(See Community Diversity Theme)

| Very Homogeneous | Homgeneous | **Moderately Diverse** | Very Diverse | Extremely Diverse |

Median Family Income

6 How does the median family income compare to the state for this area?

(See Financial Resources Theme)

| Significantly Less | Somewhat Less | About the Same | **Somewhat Greater** | Significantly Greater |

Poverty

7 Compared to the state, is the number of families in poverty above or below the state average?

(See Financial Resources Theme)

| Significantly Below | **Somewhat Below** | About the Same | Somewhat Above | Significantly Above |

Blue to White Collar Occupations

8 On a continuum between blue collar and white collar occupations, where does this area fall?

(See Education and Career Status Theme)

| Very Blue Collar | Somewhat Blue | Closely Split | **Somewhat White** | Very White Collar |

Largest Racial/Ethnic Group

9 In this area, which racial/ethnic group is the largest percentage of the population?

(See Community Diversity Theme)

| Asian (NH) | Black/Afri American (NH) | **White (NH)** | Hispanic or Latino | Pac Is/Amer Ind/Other |

## Demographic Descriptions of the Study Area

Study area:	8 mi Around 19540 104th Avenue Northeast, Bothell, Washington 98011, Unit	Date:	6/8/2023

Population and Households Theme

Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time. In addition, future population is forecasted looking out 10 years.

### *Population and Household History with 5 and 10 Year Projected Change*

History and 10 Year Forecast: Population and Households

Legend: ■ Population ■ Households ■ Families*
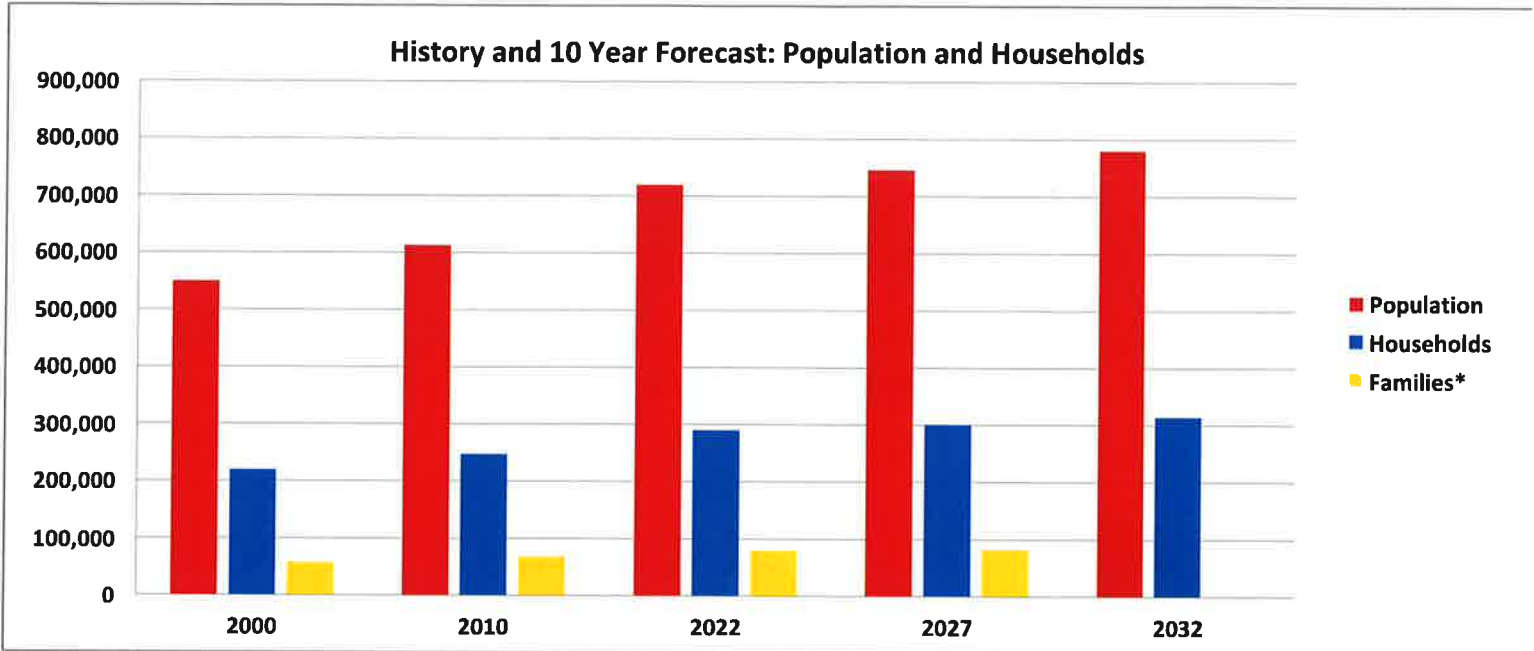
NOTE: Family Household data is not projected out 10 years.

Population, Households & Families	2000	2010	2022	2027	2032
Population	549,741	613,180	719,131	746,078	780,176
Population Change		63,439	105,951	26,947	34,098
Percent Change		11.5%	17.3%	3.7%	4.6%
Households	219,177	247,077	289,976	300,622	314,218
Households Change		27,900	42,899	10,646	13,596
Percent Change		12.7%	17.4%	3.7%	4.5%
Population / Households	2.51	2.48	2.48	2.48	2.48
Population / Households Change		-0.03	-0.00	0.00	0.00
Percent Change		-1.1%	-0.1%	0.1%	0.0%
Family Households	57,809	68,242	79,993	82,727	
Family Households Change		10,433	11,751	2,734	
Percent Change		18.0%	17.2%	3.4%	

Population and Household History with 5 and 10 Year Projected Percentage Change

Population and Household Percentage Change
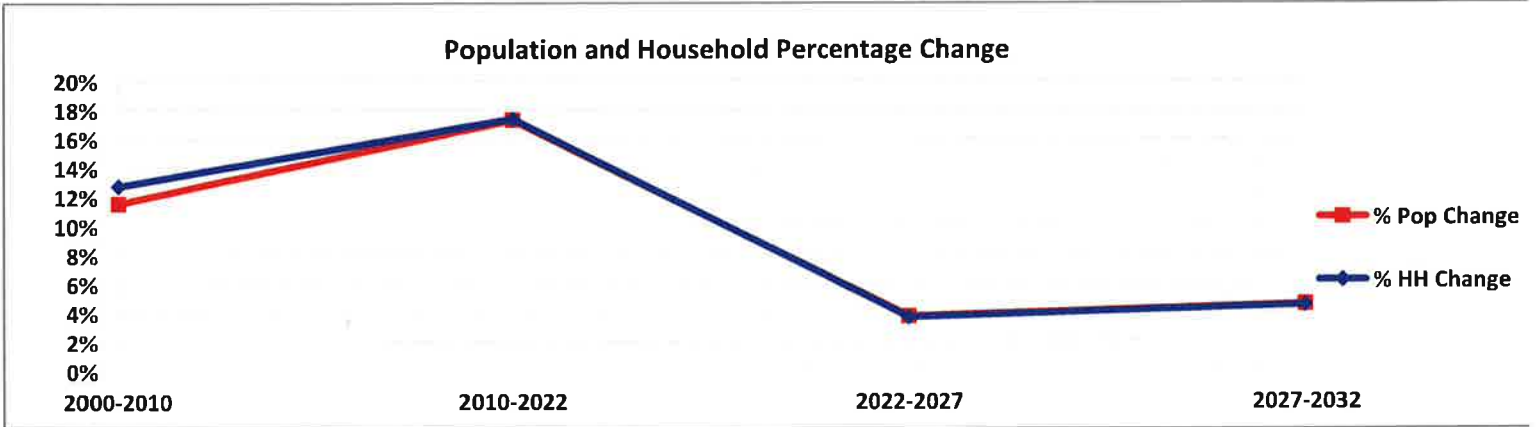
Family Households

Family households with children are changing. The traditional married couple structure is evolving into many different family expressions in which children are being raised. These data provide an insight into the family structures within the study area and then compares them to the state.
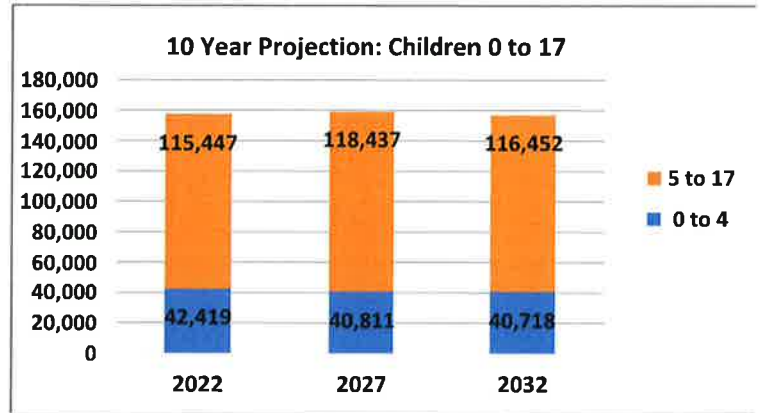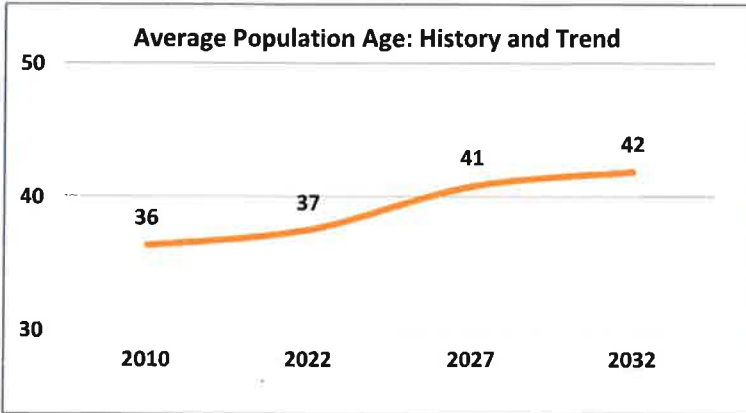
Family Households with Children by Type
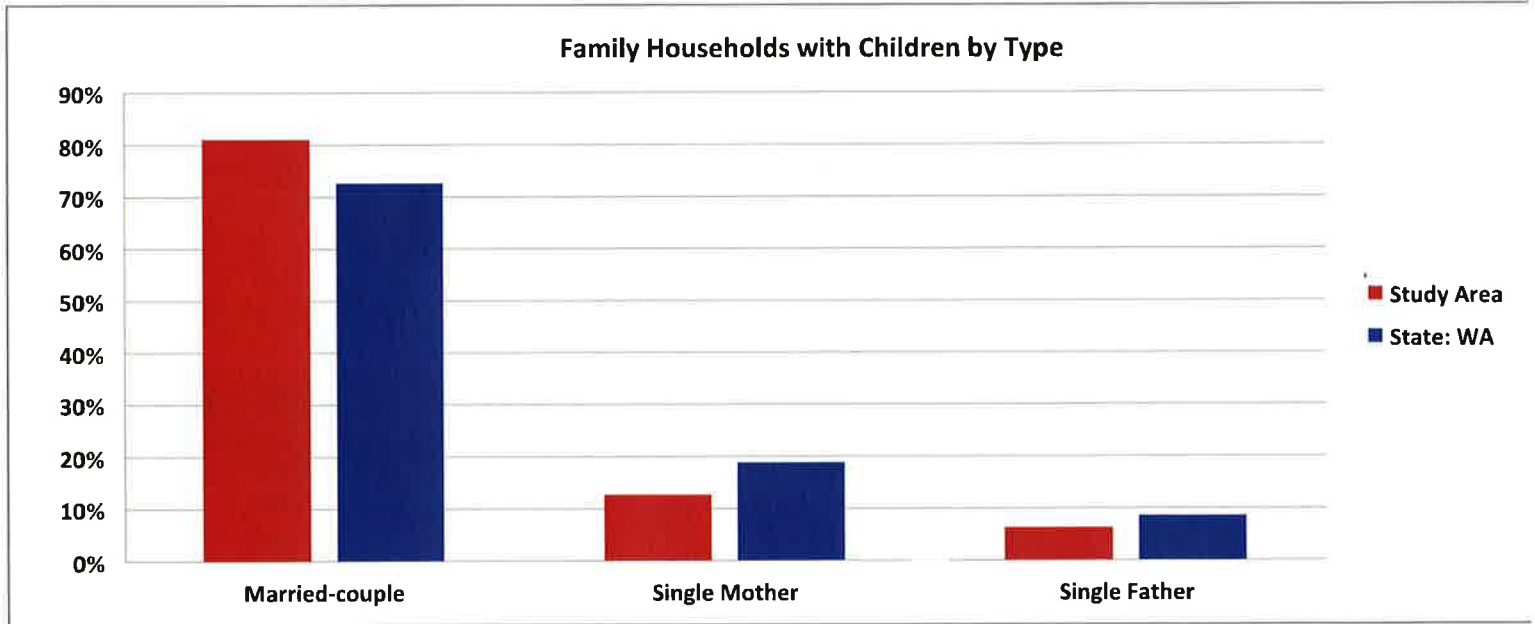
This table presents both the history and projections for family structures in the study area. Take note of the change column to discern how these family structures have changed and are projected to change in the future.

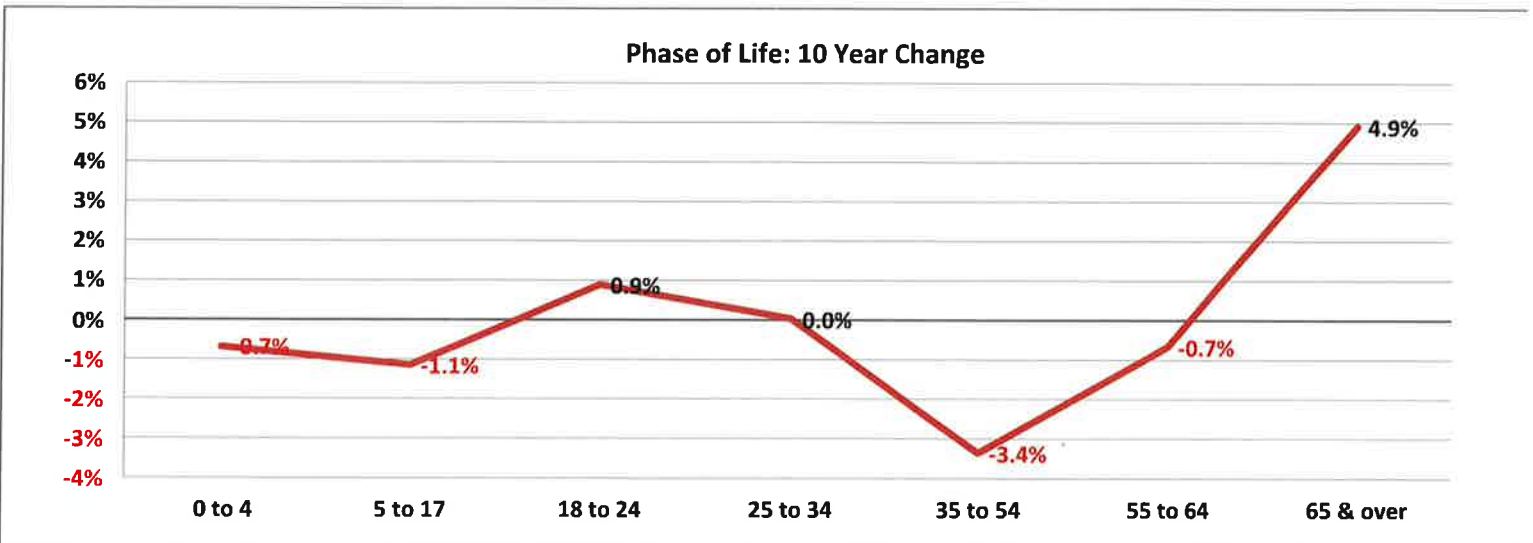| Households with Children		Actual Hhlds by Year			2010 to 2027	Percent of all Hhlds by Year			2010 to 2027 %
		2010	2022	2027	Change	2010%	2022%	2027%	Change
Family: Married-couple		57,449	69,081	71,854	14,405	75.2%	81.0%	81.0%	5.8%
Family: Single Mother		13,456	10,817	11,046	-2,410	17.6%	12.7%	12.5%	-5.2%
Family: Single Father		5,500	5,374	5,780	280	7.2%	6.3%	6.5%	-0.7%
	Total:	76,405	85,272	88,680	12,275	100.0%	100.0%	100.0%	

Age Theme

10 Year Average Age and Children 0 to 17 Trends

The age history and forecast reflect changes in a community. For example, two demographic trends currently in play are the aging of the Baby Boom generation and the decline in live births in the late 20th and 21st centuries.

Average Population Age: History and Trend

Year	2010	2022	2027	2032
Age	36	37	41	42

10 Year Projection: Children 0 to 17

Year	5 to 17	0 to 4
2022	115,447	42,419
2027	118,437	40,811
2032	116,452	40,718

Phase of Life

The Phase of Life 10 Year Change graph highlights life phases that will increase or decrease as a percentage of the total population in the forecasted 10 year future.

Phase of Life: 10 Year Change

Phase	Change
0 to 4	-0.7%
5 to 17	-1.1%
18 to 24	0.9%
25 to 34	0.0%
35 to 54	-3.4%
55 to 64	-0.7%
65 & over	4.9%

Phase of Life presents how a community changes and people age through their various life phases.

| Phase of Life		Actual Population by Year & Phase				Percent of Pop by Year & Phase			
		2010	2022	2027	2032	2010%	2022%	2027%	2032%
Before Formal Schooling: 0 to 4		39,007	42,419	40,811	40,718	6.4%	5.9%	5.5%	5.2%
Required Formal Schooling: 5 to 17		96,070	115,447	118,437	116,452	15.7%	16.1%	15.9%	14.9%
College/Career Starts: 18 to 24		51,022	56,948	60,661	68,841	8.3%	7.9%	8.1%	8.8%
Singles & Young Families: 25 to 34		93,981	80,360	82,572	87,557	15.3%	11.2%	11.1%	11.2%
Families & Empty Nesters: 35 to 54		189,348	197,553	192,011	188,337	30.9%	27.5%	25.7%	24.1%
Enrichment Yrs Singles/Cpls: 55 to 64		76,294	99,963	100,651	103,375	12.4%	13.9%	13.5%	13.2%
Retirement Opportunities: 65 & over		67,457	126,443	150,935	175,637	11.0%	17.6%	20.2%	22.5%
	Total:	**613,179**	**719,133**	**746,078**	**780,917**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Education and Career Status Theme

The Education/Career Status theme portrays the level of education and the career types by the categories of Blue Collar and White Collar in the study area.

Adult Educational Attainment

The following graphs array the adult population 25 years of age and older within the study area by their level of education completed.

Adult Educational Attainment Compared to the State of WA

Level of Adult Education
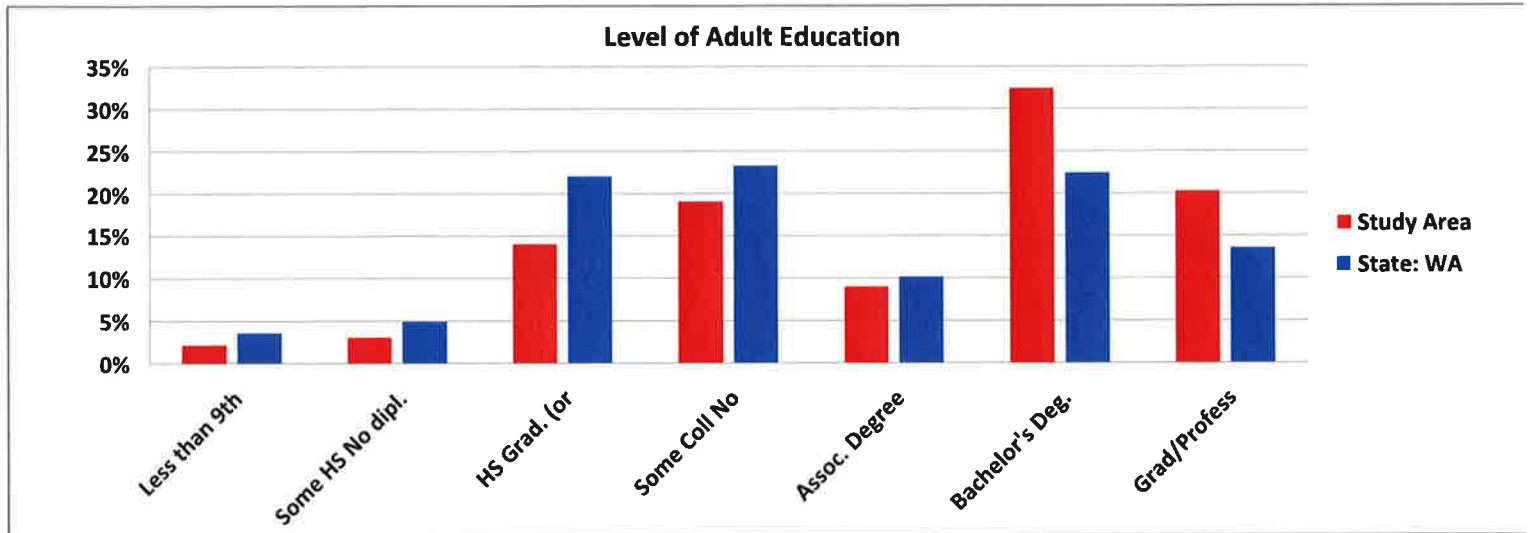
Education Level of Adults 18 Years and Older	Actual Hhlds by Year		2022 to 2027	Percent of all Hhlds by Year		2022 to 2027
	2022	2027	Change	2022%	2027%	% Change
Less than 9th Grade	10,829	11,497	668	2.1%	2.2%	0.0%
Some High School, No diploma	15,496	16,184	688	3.1%	3.1%	0.0%
High School Graduate (or GED)	70,831	72,595	1,764	14.0%	13.8%	-0.2%
Some College, No degree	96,107	97,408	1,301	19.1%	18.5%	-0.5%
Associate Degree	45,408	47,198	1,790	9.0%	9.0%	0.0%
Bachelor's Degree	163,551	171,149	7,598	32.4%	32.5%	0.1%
Graduate or Professional school degree	102,096	110,147	8,051	20.2%	20.9%	0.7%
Total:	**504,318**	**526,178**	**21,860**	**100.0%**	**100.0%**	

Career Types: Blue Collar and White Collar

Percentage Blue Collar to White Collar
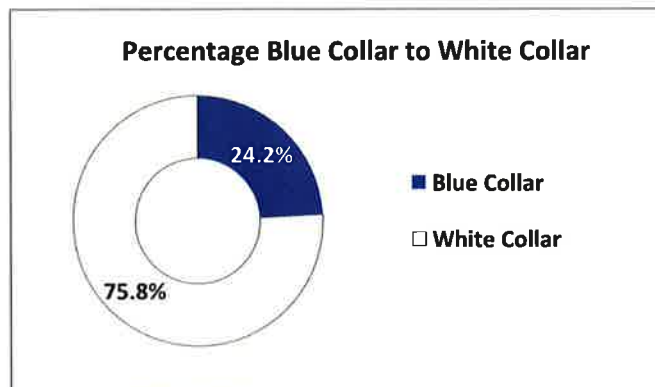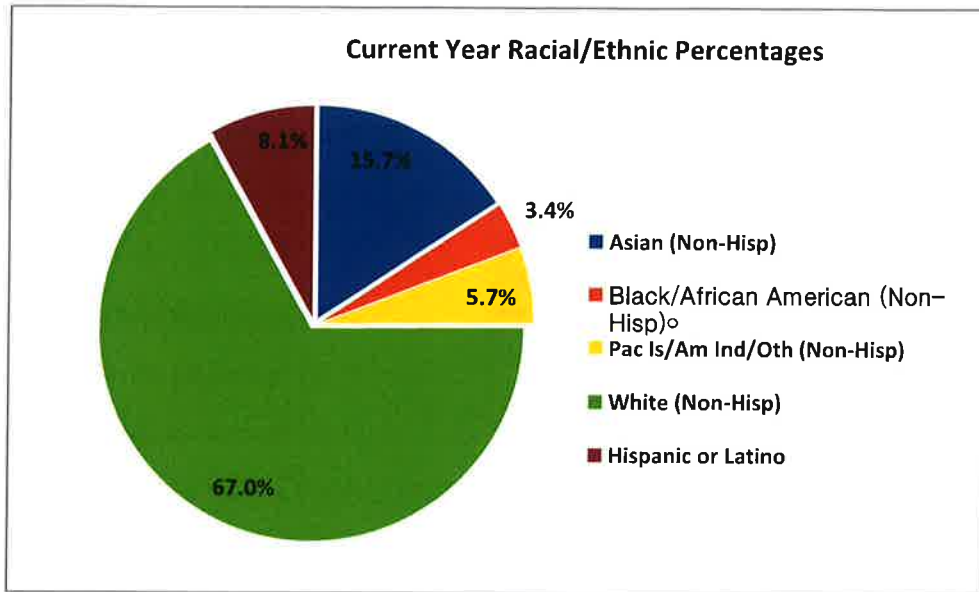
The diversity of a community is shaped by the racial/ethnicity of the people who reside in it as well as people's age, income and education.

Study Area Racial and Ethnic Diversity

NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Race and Ethnic History and Trends

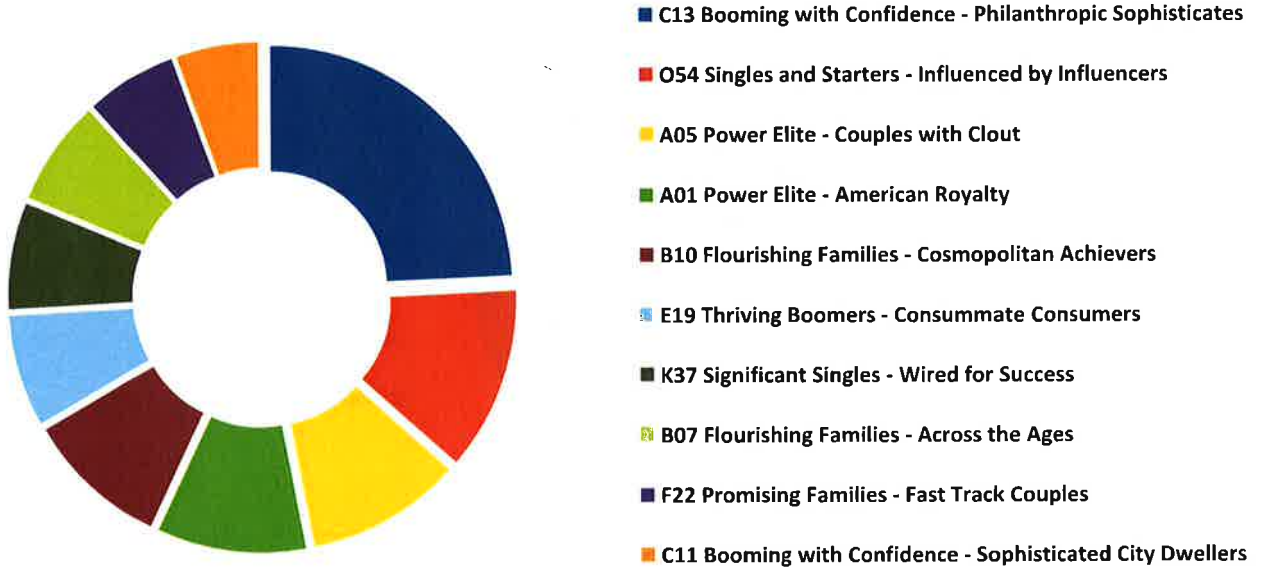| Racial/Ethnicity by Year		Actual Population by Year			2010 to 2027 Change	Percent of all Pop by Year 2010 to 2027 %			
		2010	2022	2027		2010%	2022%	2027%	Change
Asian (Non-Hisp)		83,134	113,244	118,340	35,206	13.6%	15.7%	15.9%	2.3%
Black/African American (Non-Hisp)		18,970	24,589	24,892	5,922	3.1%	3.4%	3.3%	0.2%
White (Non-Hisp)		433,305	482,054	499,224	65,919	70.7%	67.0%	66.9%	-3.8%
Hispanic or Latino		45,965	57,907	60,576	14,611	7.5%	8.1%	8.1%	0.6%
Pac Is/Am Ind/Oth (Non-Hisp)		31,806	41,338	43,045	11,239	5.2%	5.7%	5.8%	0.6%
	Total:	613,180	719,132	746,077	132,897	100.0%	100.0%	100.0%	
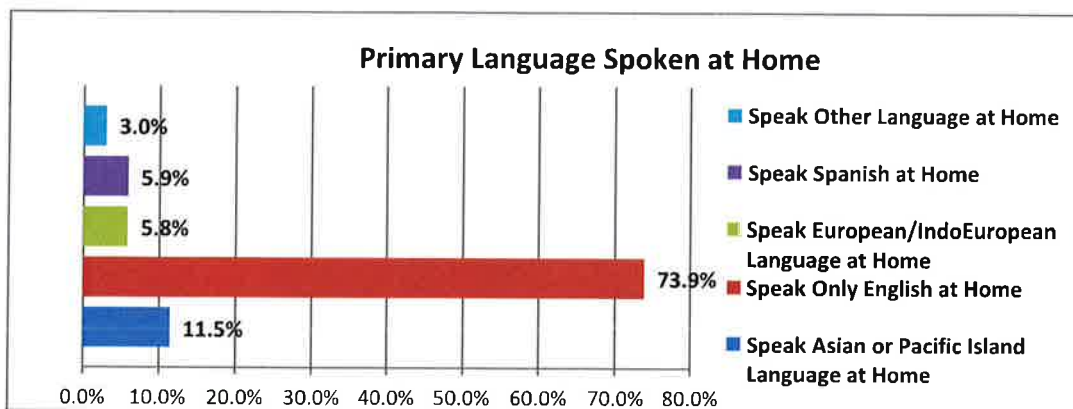
Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 10 Mosaic Segments

- C13 Booming with Confidence - Philanthropic Sophisticates
- O54 Singles and Starters - Influenced by Influencers
- A05 Power Elite - Couples with Clout
- A01 Power Elite - American Royalty
- B10 Flourishing Families - Cosmopolitan Achievers
- E19 Thriving Boomers - Consummate Consumers
- K37 Significant Singles - Wired for Success
- B07 Flourishing Families - Across the Ages
- F22 Promising Families - Fast Track Couples
- C11 Booming with Confidence - Sophisticated City Dwellers

Mosaic	Study Area		State		Comparative Index
C13 Booming with Confidence - Philanthropic Sophisticates	47,068	16.2%	175,035	5.8%	282
O54 Singles and Starters - Influenced by Influencers	23,809	8.2%	144,367	4.8%	173
A05 Power Elite - Couples with Clout	20,293	7.0%	71,402	2.3%	298
A01 Power Elite - American Royalty	19,449	6.7%	88,887	2.9%	229
B10 Flourishing Families - Cosmopolitan Achievers	18,568	6.4%	70,104	2.3%	278
E19 Thriving Boomers - Consummate Consumers	14,531	5.0%	48,817	1.6%	312
K37 Significant Singles - Wired for Success	13,830	4.8%	50,146	1.7%	289
B07 Flourishing Families - Across the Ages	13,701	4.7%	51,827	1.7%	277
F22 Promising Families - Fast Track Couples	11,816	4.1%	120,093	4.0%	103
C11 Booming with Confidence - Sophisticated City Dwellers	10,795	3.7%	100,354	3.3%	113
	193,860		**921,032**		

Learn about your Mosaic Households
To access Mosaic Portrait data click on:

Mosaic USA E-Handbook by Experian (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

How to Read and Understand a Mosaic Portrait - Video

Understanding Mosaic Portraits for Mission Planning - Video

Faith based clients: To access the Mosaic application guide click on:

Mission Impact Mosaic Application Guide by Bandy (To open in a new Tab hold Control key when you click on the link)

Sources: US Census Bureau, Synergos Technologies Inc., Experian

Financial Resources Theme

Financial resources available is an indicator of community opportunity or distress. Three variables are presented in this category: 1) Household Income, 2) Family Income and 3) Poverty.

Household Income

Average Household Income Trends
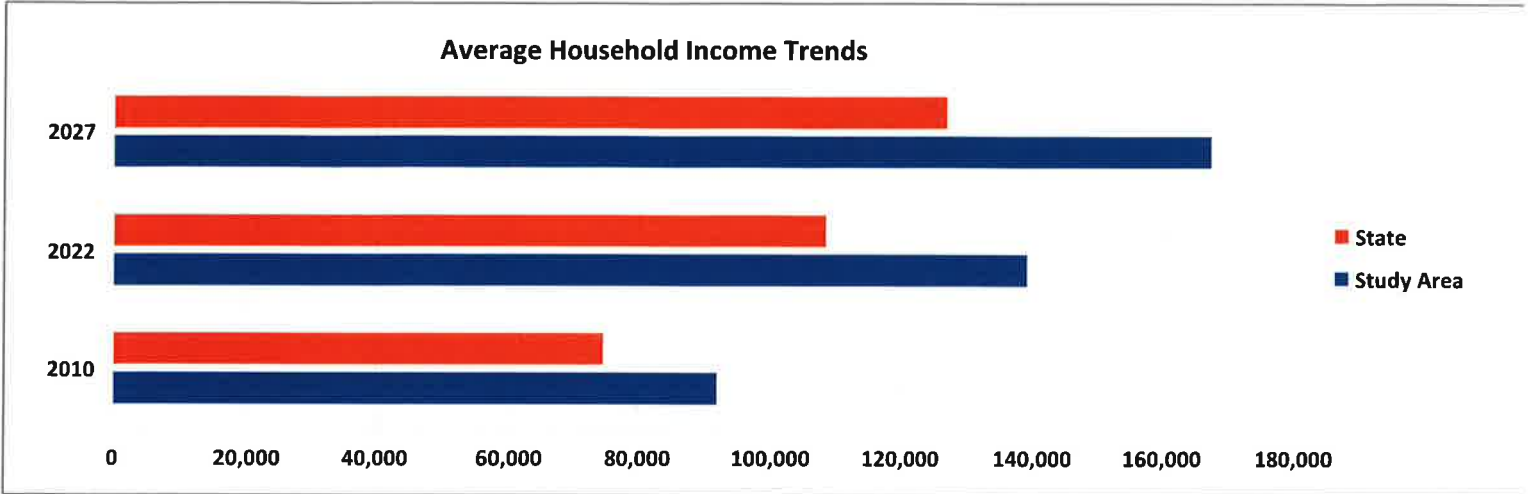
Income Trends: Households and Families	2010	2022	2027	2010 to 2027 Change
Average Household Income	92,043	139,276	167,392	75,349
Median Household Income	74,413	111,066	134,367	59,954
Per Capita Income	37,088	56,160	67,448	30360
Median Family Income		131,025	130,247	778

Poverty

Percentage of Families Below Poverty Line: Current Year
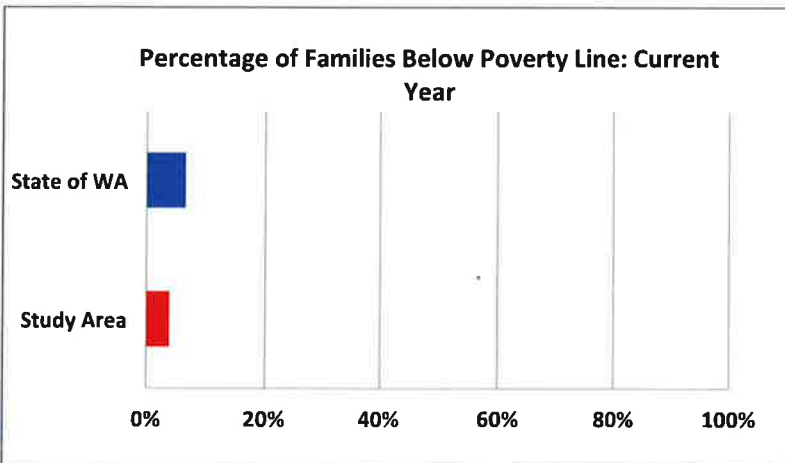
Poverty Level	Pop	Area % Pop	WA % Pop
Above poverty level	177,073	96.2%	93.4%
Below poverty level	7,090	3.8%	6.6%
	184,163	100.0%	100.0%

Correlating the StoryView and DetailView Reports

The Detail View Report presents the important demographic detail behind the Demographic Indicators found on the QuickView page. It is organized around six themes.

DetailView Themes	StoryView Number	DetailView Themes	StoryView Number
1. Population, Households & Families	1 & 3	4. Community Diversity	5 & 9
2. Age	2	5. Financial Resources	6 & 7
3. Education/Career Status	4 & 8		

Interpreting the Report

The QuickInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

• Indexes of 100 mean the study area variable is the same as its base area.

• Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.

• Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.

Click to download the QuickInsite Worksheet. To open it in a new tab, press Ctrl when you click.

The ExecutiveInsite Report

Prepared for:	Emmanuel Presbyterian Church
Study area:	8 mi Around 19540 104th Avenue Northeast, Bothell, Washington 98011, United States
Base State:	WA

Current Year Estimate:	2022
5 Year Projection:	2027
Date:	6/8/2023
Semi-Annual Projection:	Fall

This ExecutiveInsite Report has been prepared for Emmanuel Presbyterian Church. Its purpose is to "tell the demographic story" of the defined geographic study area. ExecutiveInsite integrates narrative analysis with data tables and graphs. Playing on the report name, it includes 12 "Insites" into the study area's story. It includes both demographic and beliefs and practices data.

ExecutiveInsite is intended to give an overview analysis of the defined geographic study area. A defined study area can be a region, a zip code, a county or some custom defined geographic area such as a radius or a user defined polygon. The area of study is displayed in the map below.

THE STUDY AREA
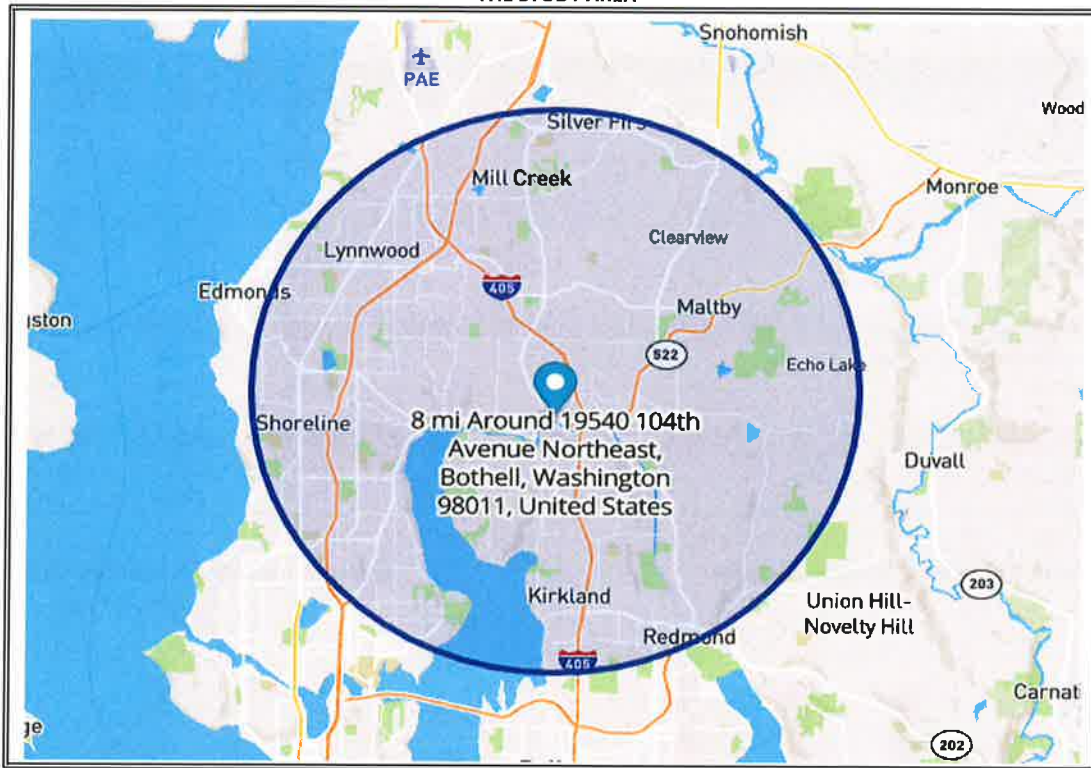
THE 12 INSITES

INSITE	PAGE
Insite #1: Population, Household Trends	2
Insite #2: Racial/Ethnic Trends	3
Insite #3: Age Trends	4
Insite #4: School Aged Children Trends	6
Insite #5: Household Income Trends	7
Insite #6: Households and Children Trends	9
Insite #7: Marital Status Trends	10
Insite #8: Adult Educational Attainment	11
Insite #9: Employment and Occupations	12
Insite #10: Mosaic Household Types	13
Insite #11: Generations	14
Insite #12: Religious Program Or Ministry Preferences	15

More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Not all of the demographic variables available in the MI System are found in this report. The FullInsite Report will give a more comprehensive view of an area's demographics.

The American Beliefs Study provides a detailed view of religious preferences, practices and beliefs.

Population:

The estimated 2022 population within the study area is 719,131. The 2027 projection would see the area grow by 26,947 to a total population of 746,078. The population within the study area is growing somewhat faster than the statewide growth rate. While the study area is projected to grow by 3.7% in the next five years, the state is projected to grow by 3.5%. The study area's estimated average change rate is 0.7%.
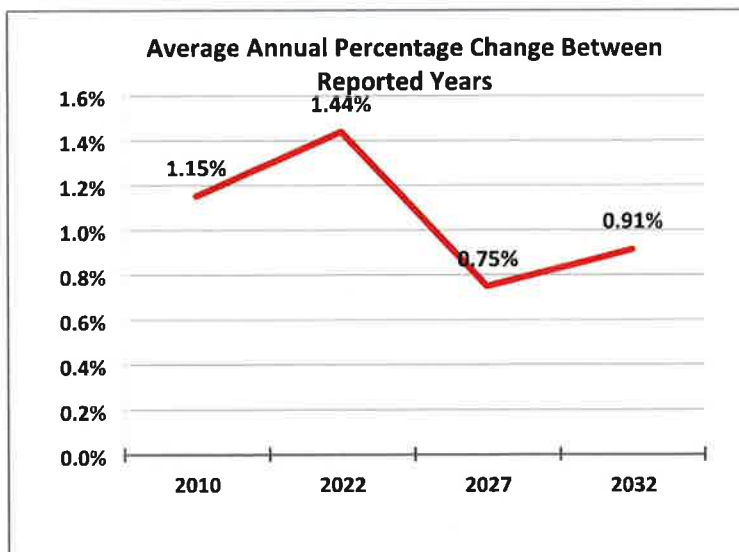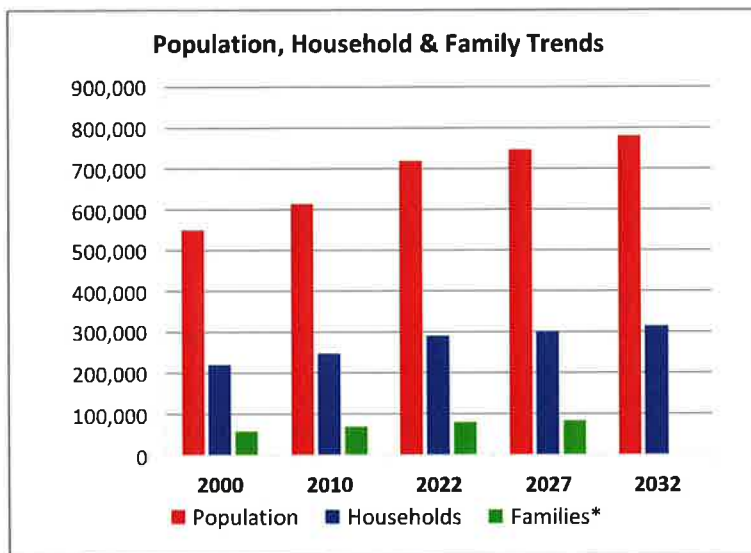
Households:

The households within the community are growing but not as fast as the population, thus the average population per household in 2010 was 2.48 but by 2027 it is projected to be 2.48. Compare this to the statewide average which for the current year is estimated at 2.55 persons per household.

Population Per Household

Population per Household: The relationship between population and households provides a hint about how the community is changing. When population grows faster than households, it suggests an increase in the persons per household. This can only happen when more persons are added either by birth or other process such as young adults in multiple roommate households or young adults returning to live with parents. In some communities this can occur when multiple families live in the same dwelling unit.

Family Households:

Family households provide an additional hint about the changing dynamics of a community. If family household growth follows population growth, then it would be reasonable to assume that the increasing population per household comes from additional children. However, within the study area, this is not the case. Family households are not growing as fast as the population, suggesting the growth may be the result of growth of non-family adult households.

Population/Households & Family Trends	2000	2010	2022	2027	2032
Population	**549,741**	**613,180**	**719,131**	**746,078**	**780,176**
Population Change		63,439	105,951	26,947	34,098
Percent Change		11.5%	17.3%	3.7%	4.6%
Households	**219,177**	**247,077**	**289,976**	**300,622**	**314,218**
Households Change		27,900	42,899	10,646	13,596
Percent Change		12.7%	17.4%	3.7%	4.5%
Population / Households	**2.51**	**2.48**	**2.48**	**2.48**	**2.48**
Population / Households Change		-0.03	0.00	0.00	0.00
Percent Change		-1.1%	-0.1%	0.1%	0.0%
Families	**57,809**	**68,242**	**79,993**	**82,727**	
Families Change		10,433	11,751	2,734	
Percent Change		18.0%	17.2%	3.4%	

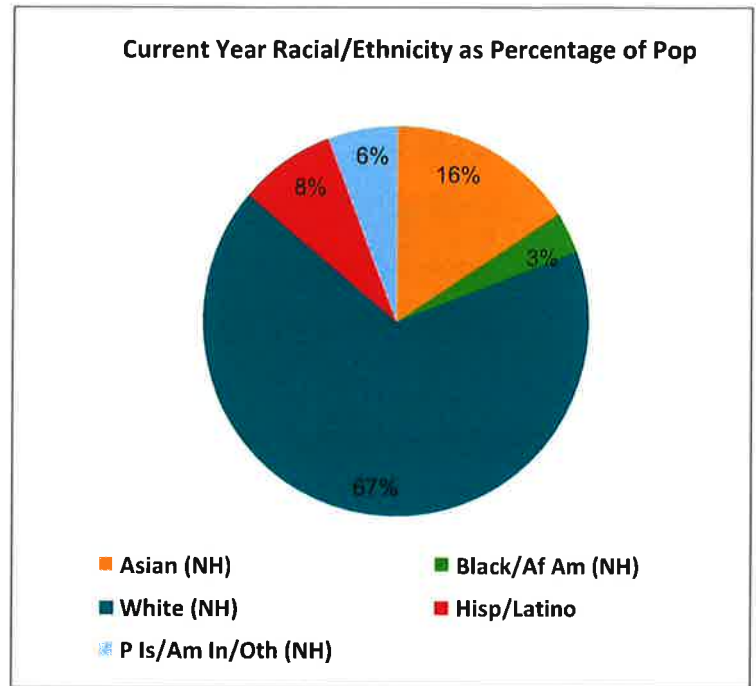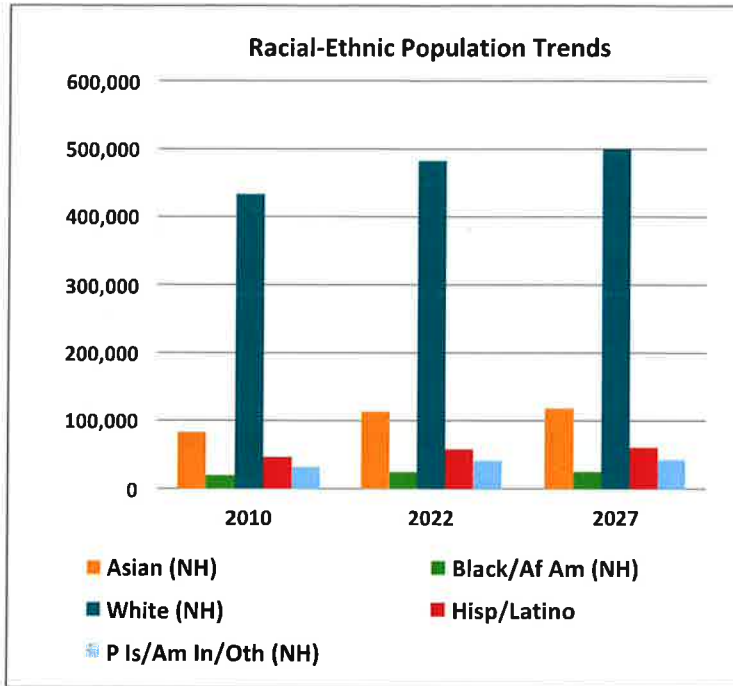Population, Household & Family Trends

Average Annual Percentage Change Between Reported Years

NOTE: Family Household data is not projected out 10 years.

The US population's racial-ethnic diversity is continually adding new and rich cultural mixes. This data considers the five groups for which trending information is available. Please note that several groups are aggregated into a single category due to their smaller size. Those persons who indicated Hispanic or Latino ethnicity along with a racial category have been separated into a Hispanic or Latino category.

The Population: Racial/Ethnic Trends table provides the actual numbers and percentage of the total population for each of the five racial/ethnic categories. Pay special attention to the final column on the right. This will quickly indicate the direction of change from the last census to the current five year projection.

Racial-Ethnic Population Trends

Legend: Asian (NH), Black/Af Am (NH), White (NH), Hisp/Latino, P Is/Am In/Oth (NH)

Current Year Racial/Ethnicity as Percentage of Pop

Legend: Asian (NH), Black/Af Am (NH), White (NH), Hisp/Latino, P Is/Am In/Oth (NH)

The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.

This chart shows the percentage of each group for the current year estimate.

The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

White (Non-Hisp) is projected to remain about the same over the next five years.

Hispanic or Latino is projected to remain about the same over the next five years.

|		2010	2022	2027	2010%	2022 %	2027 %	2010 to 2027 %pt Change
Race and Ethnicity								
Asian (NH)		83,134	113,244	118,340	13.56%	15.75%	15.86%	2.30%
Black/Afr Amer (NH)		18,970	24,589	24,892	3.09%	3.42%	3.34%	0.24%
White (NH)		433,305	482,054	499,224	70.67%	67.03%	66.91%	-3.75%
Hispanic/Latino		45,965	57,907	60,576	7.50%	8.05%	8.12%	0.62%
P Is/Am In/Oth (NH)		31,806	41,338	43,045	5.19%	5.75%	5.77%	0.58%
	Totals:	**613,180**	**719,132**	**746,077**				

INSITE #3: AGE TRENDS

A community's age structure and how it is changing is an important part of its story. Overall, the American Population has been aging as the Baby Boomers progress through each phase of life. This has been abetted by episodes of declining live births. However, this picture may particularize differently from community to community. There are communities in the US where the average age is lower than some others. In other cases, there is a clear shift toward senior years as the Boomers enter their retirement years.

The Age Trend Insite explores two variables: Average age and Phase of Life.

Average Age Trends provides five important snapshots of a community from five data points; the 2000 census, the last census, the current year estimate, the five-year projection and the ten year forecast. These five numbers will indicate the aging direction of a community.

The Phase of Life Trends breaks the population into seven life phases that the population passes through in its life time.

	AGE				
Average Age Trends	2000	2010	2022	2027	2032
Average Age: Study Area	36.31	37.48	40.75	41.84	42.91
Percent Change		3.2%	8.7%	2.7%	2.6%
Average Age: WA	35.94	37.26	40.67	41.57	42.32
Percent Change		3.7%	9.2%	2.2%	1.8%
Comparative Index	101	101	100	101	101
Median Age: Study Area	35	37	41	42	43

Study Area Average Age Trend

Ave. Age Comparison: Study Area to State
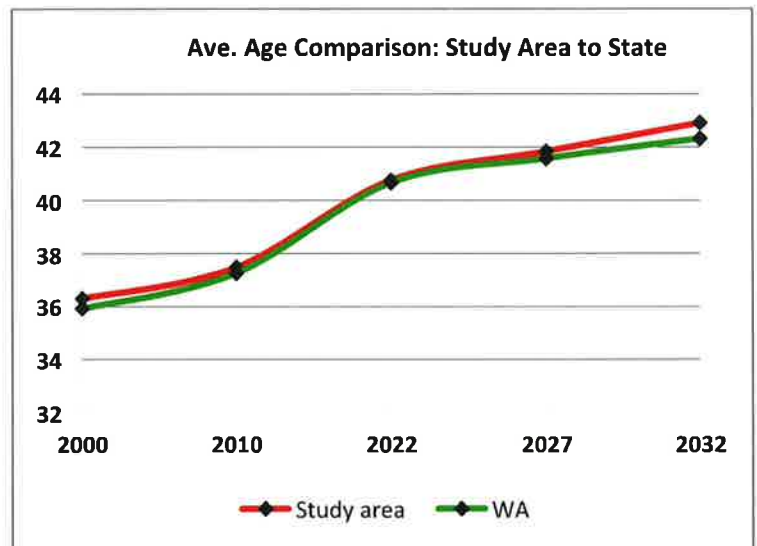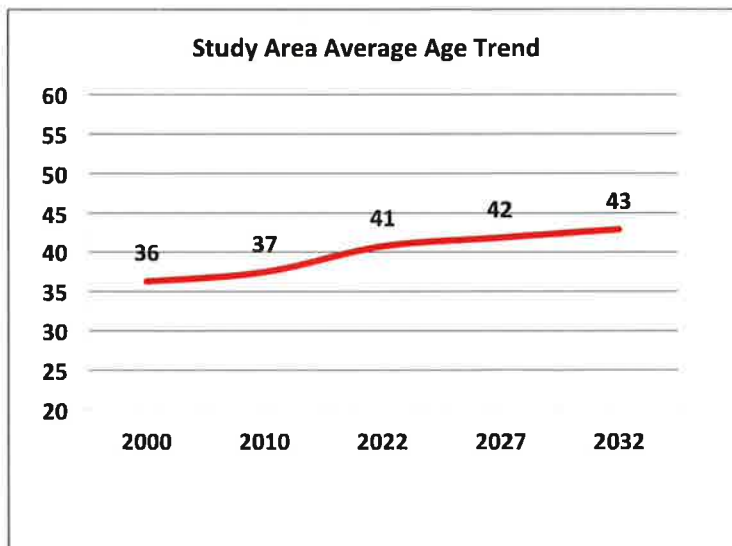
Summary of Average Age Findings:

The Average Age Trend chart shows both history and projection of the change in average age in the study area. The average age of the study area has been rising for several years. It is projected to rise over the next five years.

A comparison to the average age of the state helps to contextualize the significance of the average age of the study area and its history and projection. In the graph above, the study area and state are laid out side by side. The state's average age is estimated to be about the same as the study area.
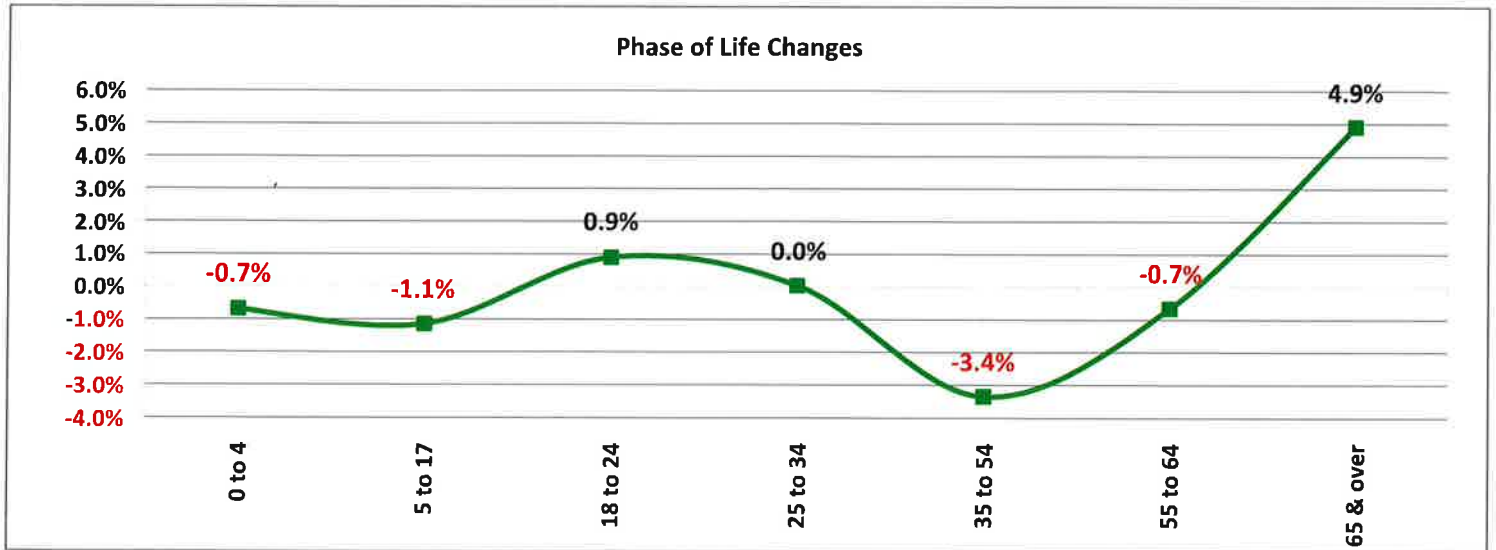
PHASE OF LIFE

The Phase of Life analysis provides insight into the age distribution of a population across the different stages of life experience. It can reveal a community in transition.

Pay special attention to the color codes of the Change column (far right below). It will immediately indicate which phases are increasing or decreasing as a percentage of the population.

Phase of Life	2010	2022	2027	2032	2010%	2022%	2027%	2032%	Estimated 10 Year %pt Change 2022 - 2032
Before Formal Schooling									
Ages 0 to 4	39,007	42,419	40,811	40,718	6.4%	5.9%	5.5%	5.2%	-0.7%
Required Formal Schooling									
Ages 5 to 17	96,070	115,447	118,437	116,452	15.7%	16.1%	15.9%	14.9%	-1.1%
College/Career Starts									
Ages 18 to 24	51,022	56,948	60,661	68,841	8.3%	7.9%	8.1%	8.8%	0.9%
Singles & Young Families									
Ages 25 to 34	93,981	80,360	82,572	87,557	15.3%	11.2%	11.1%	11.2%	0.0%
Families & Empty Nesters									
Ages 35 to 54	189,348	197,553	192,011	188,337	30.9%	27.5%	25.7%	24.1%	-3.4%
Enrichment Years Sing/Couples									
Ages 55 to 64	76,294	99,963	100,651	103,375	12.4%	13.9%	13.5%	13.2%	-0.7%
Retirement Opportunities									
Age 65 and over	67,457	126,443	150,935	175,637	11.0%	17.6%	20.2%	22.5%	4.9%

Phase of Life Changes

Summary of Phase of Life Findings:

Phase of Life changes reflect the age profile of a community. On average, it takes 2.1 children per woman to replace both mother and father. If the percentage of the population under 20 is declining as a percentage of the total it is likely that the community will see an increase in the more senior aged population possibly due to a decline in birth rates.

In this study area children 17 years of age and younger are declining as a percentage of the total population. Considering the other end of the phases of life, adults 55 years of age and older are increasing as a percentage of the total population.

In summary it may be that the community is aging as children are raised and leave but parents remain.
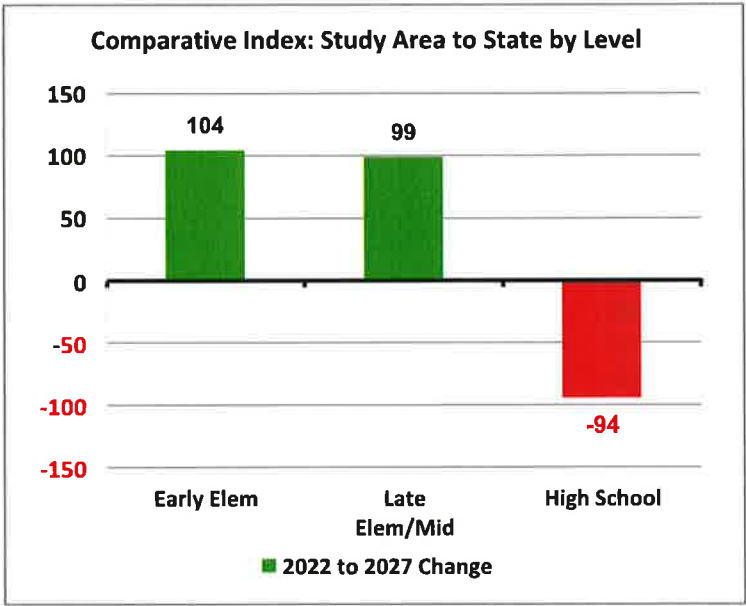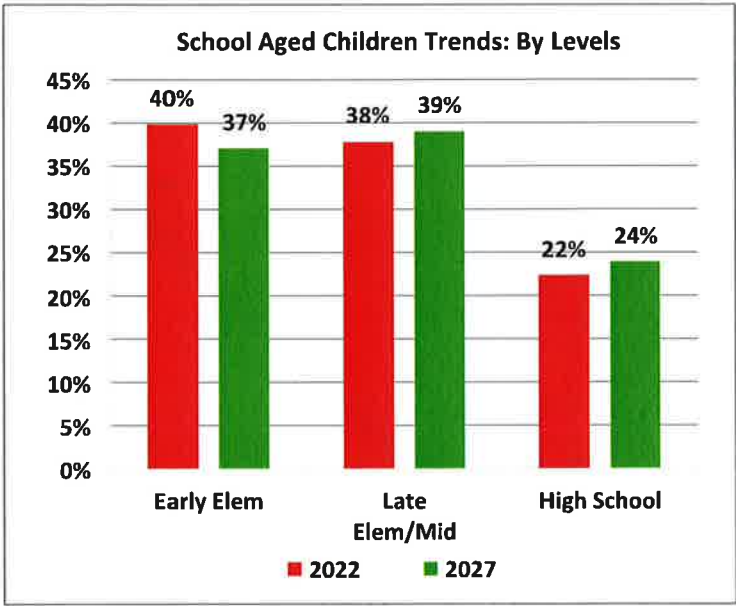
Children are the future! Understanding their specific population dynamics is critical for all planners of social and/or educational services. The "School Aged Children" variable is a subset of the "Required Formal Schooling" segment in the Phase of Life profile. It allows one to zoom in more closely on the children who are of formal schooling age.

The school aged population includes all school aged children including those enrolled in public and private schools, those home schooled and children in institutions.

The School Aged Children variable provides a snapshot of three levels of the population that comprise school age children. The three levels roughly correspond to the following.

- Elementary grades
- Intermediate/Middle School grades
- High School grades

School Aged Children	2010	2022	2027	2010%	2022%	2027%	Estimated 5 Year %pt Change 2022 - 2027
Early Elementary							
Ages 5 to 9	36,778	45,986	43,910	38.3%	39.8%	37.1%	-2.8%
Late Elementary-Middle School							
Ages 10 to 14	36,259	43,605	46,173	37.7%	37.8%	39.0%	1.2%
High School							
Ages 15 to 17	23,032	25,856	28,354	24.0%	22.4%	23.9%	1.5%

School Aged Children Trends: By Levels

Comparative Index: Study Area to State by Level

Summary of School Aged Children Findings:

Early Elementary children ages 5 to 9 are projected to decline as a percentage of children between 5 and 17 by -2.8%.

Late Elementary to Middle School aged children ages 10 to 14 are increasing as a percentage of children between 5 and 17 by 1.2%.

High School aged children 15 to 17 are increasing as a percentage of children between 5 and 17 by 1.5%.

Overall, children are aging through, but not being replaced at the younger levels.

AVERAGE HOUSEHOLD INCOME AND PER CAPITA INCOME

Average Household Income and Per Capita Income indicate the level of financial resources within a community. Average Household income reflects the average income for each household, whether family or non-family.

Per Capita Income is a measure of the average income of all persons within a household. For family households, this would include all children. It does not mean that each person actually contributes to the average income from work. It is calculated by dividing the aggregate household income by the population.

n this study area, the estimated current year average household income is $139,276. The average household income is projected to grow by 20.2% to $167,392.

The estimated per capita income for the current year is $56,160. The Per Capita Income is projected to grow by 20.1% to $67,448.
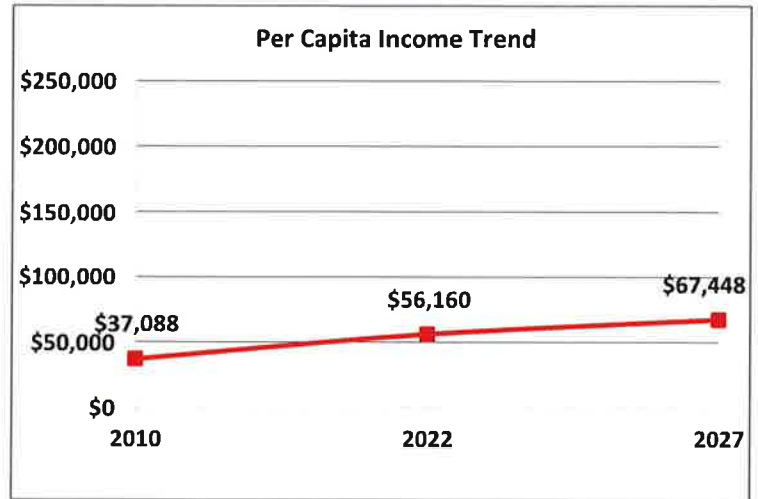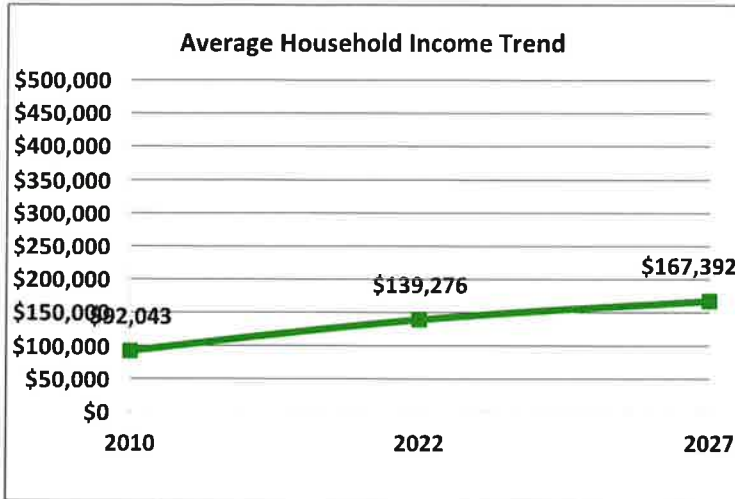
Income Trends	2010	2022	2027	2010%	2022%	2027%	Estimated 5 Year %pt Change 2022 - 2027
Households							
Less than $10,000	10,249	7,755	6,331	4.1%	2.7%	2.1%	-0.6%
$10,000 to $14,999	6,864	5,596	4,403	2.8%	1.9%	1.5%	-0.5%
$15,000 to $24,999	16,449	11,124	9,674	6.7%	3.8%	3.2%	-0.6%
$25,000 to $34,999	18,565	12,494	10,225	7.5%	4.3%	3.4%	-0.9%
$35,000 to $49,999	29,552	20,075	17,273	12.0%	6.9%	5.7%	-1.2%
$50,000 to $74,999	42,863	38,660	31,194	17.3%	13.3%	10.4%	-3.0%
$75,000 to $99,999	36,011	35,961	31,895	14.6%	12.4%	10.6%	-1.8%
$100,000 to $149,999	50,059	60,195	57,197	20.3%	20.8%	19.0%	-1.7%
$150,000 to $199,999	20,181	43,277	43,839	8.2%	14.9%	14.6%	-0.3%
$200,000 or more	16,283	54,841	88,590	6.6%	18.9%	29.5%	10.6%
Totals	**247,076**	**289,978**	**300,621**				

FAMILY INCOME

Family income is a sub-set of household income. It excludes non-family households. Family households include two or more persons who are related and living in the same dwelling unit. Children are more likely to live in family households. Non-family households are households in which two or more persons live in the same dwelling unit but are unrelated.

The number of families with annual incomes above $100,000 is projected to decline over the next five years. For the current year, it is estimated that 63.9% of all family incomes exceed $100,000 per year. In five years that number is projected to be 63.6%.

Income Trends	2022	2027	2022%	2027%	Estimated 5 Year %pt Change 2022 - 2027
Families					
Less than $10,000	2,627	2,636	1.4%	1.4%	-0.05%
$10,000 to $14,999	1,874	1,854	1.0%	1.0%	-0.05%
$15,000 to $24,999	4,136	4,179	2.2%	2.2%	-0.07%
$25,000 to $34,999	5,185	7,077	2.8%	3.7%	0.87%
$35,000 to $49,999	9,478	9,705	5.1%	5.1%	-0.09%
$50,000 to $74,999	21,155	21,896	11.5%	11.4%	-0.08%
$75,000 to $99,999	21,937	22,606	11.9%	11.8%	-0.13%
$100,000 to $149,999	41,400	42,986	22.5%	22.4%	-0.08%
$150,000-$199,999	32,314	33,465	17.5%	17.4%	-0.11%
$200,000 or more	44,057	45,512	23.9%	23.7%	-0.21%
Totals	184,163	191,916			

MEDIAN INCOME BY RACE AND ETHNICITY

Median income by race and ethnicity is a subset of household income. Median income is that point where there are as many households with incomes greater than the median as there are households with incomes less than the median.

Median Income by Race and Ethnicity	2022
Asian Household Income	$129,290
Black/ African American Household Income	$71,869
Hispanic/Latino Household Income	$91,236
White/Anglo Household Income	$112,621
P Is, Am Indian Other Household Income	$97,947
Average	$100,593

Median Household Income by Race and Ethnicity
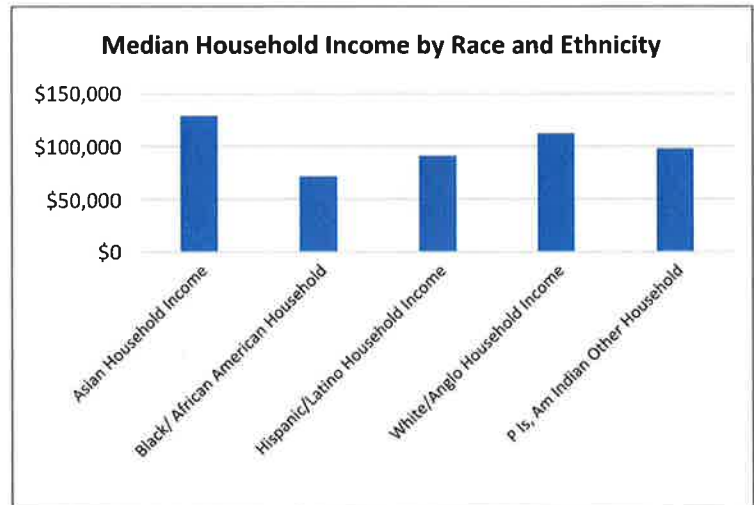
INSITE #6: HOUSEHOLDS AND CHILDREN TRENDS

Diversity of child rearing environments is increasing along with the many other types of growing diversity in the US. To understand this, we begin with the types of households that exist in a community. There are...

- family households with children under 18
- family households without children under 18

The concern of this analysis is family households with children under 18. Of the types of family households with children there are...

- Married couple families
- Single parent families (father or mother)

These two are reported for the study area in the table below.

Households	2010	2022	2027	2010%	2022%	2027%	Estimated 5 Year %pt Change 2022 - 2027
Households with Children under 18							
Married Couple	57,449	69,081	71,854	75.2%	81.0%	81.0%	0.0%
Single Parent	18,956	16,191	16,826	24.8%	19.0%	19.0%	0.0%

Of the households with children under 18, married couple households are increasing as a percentage while single parent households are decreasing. The graph to the right illustrates this. Bars above the 0% point indicate a family type that is increasing while bars below 0% is decreasing. This provides "insite" into how family households and structures with children are changing in the study area.

A comparison to the state reveals to what extent this community is similar or dissimilar to the state as a whole. The study area's married couple households with children are dissimilar to the state's profile. The percentage of single parent households with children is less than the state.

Households with Children: Projected Change

Households with Children Under 18 Compared to State

Percentage of Households with Children by Type
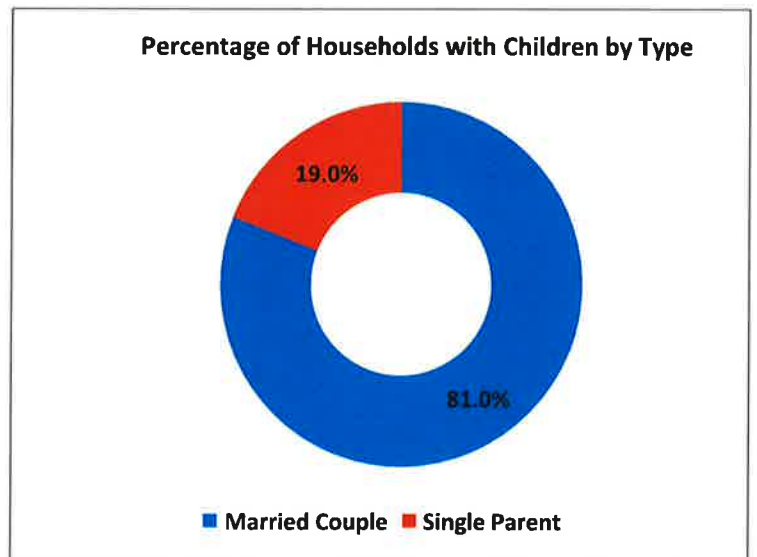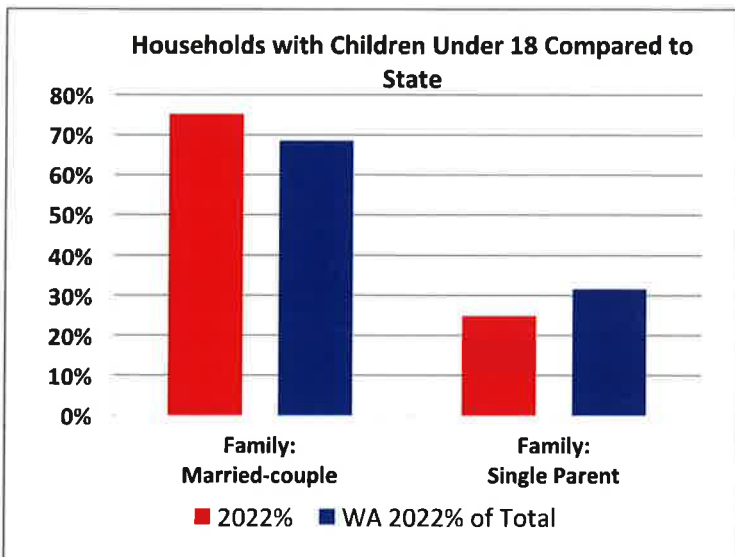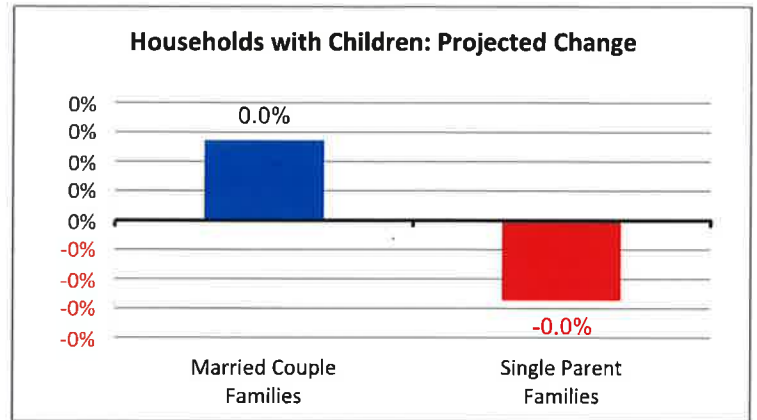
MARITAL STATUS BY TYPE

Population by Marital Status considers the number and percentage of persons 15 years of age and greater by their current marital status. Trend information as well as a comparison to the study area's state marital status types provide two different views of this social reality.

Marital types reported include..
- Never Married (Singles)
- Currently Married
- Divorced
- Separated
- Widowed

	2010	2022	2027	2010%	2022%	2027%	2010 to 2027 %pt Change
Population by Marital Status: Age 15+							
Never Married	140,989	176,635	188,867	27.7%	29.7%	30.2%	2.5%
Married	281,295	324,054	335,540	55.3%	54.4%	53.7%	-1.6%
Divorced	55,838	63,424	67,444	11.0%	10.6%	10.8%	-0.2%
Separated	8,055	7,109	7,198	1.6%	1.2%	1.2%	-0.4%
Widowed	22,351	24,352	25,578	4.4%	4.1%	4.1%	-0.3%

In this community, the current year estimate of marital status reveals a community of adults more likely to be married than the state average for adults. The percentage single never married is lower than the state average for adults 15 years and older. Divorce is less prevalent than the state wide average.
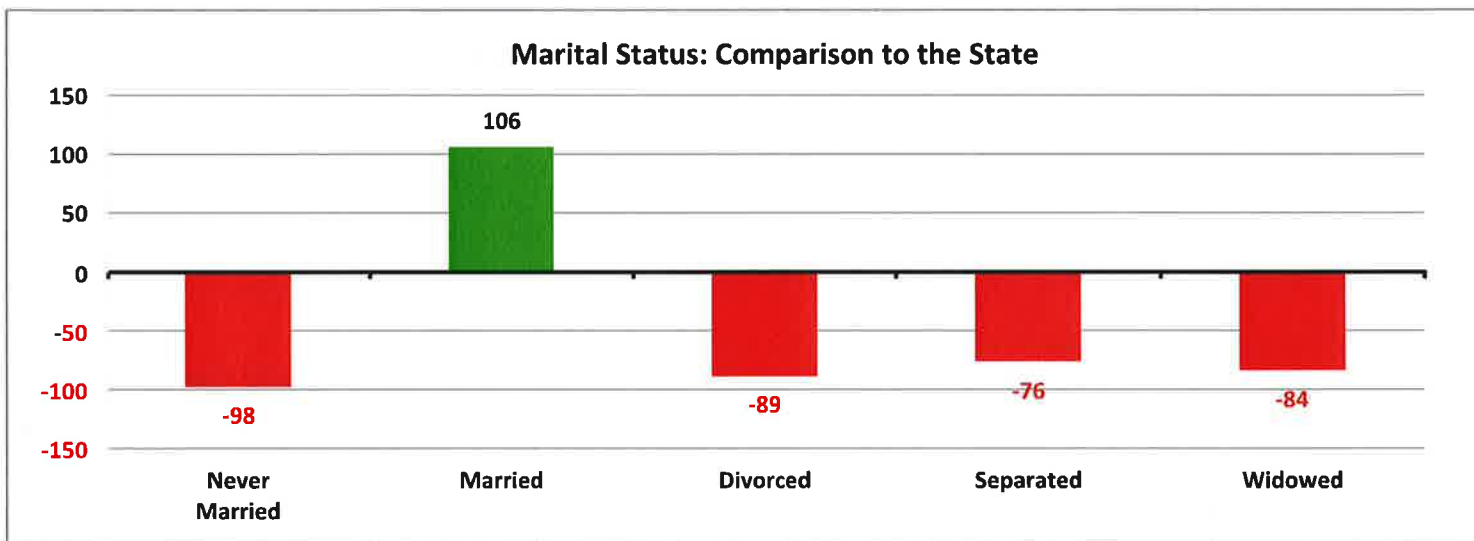
Women 15 years and older are more likely to be divorced than men.

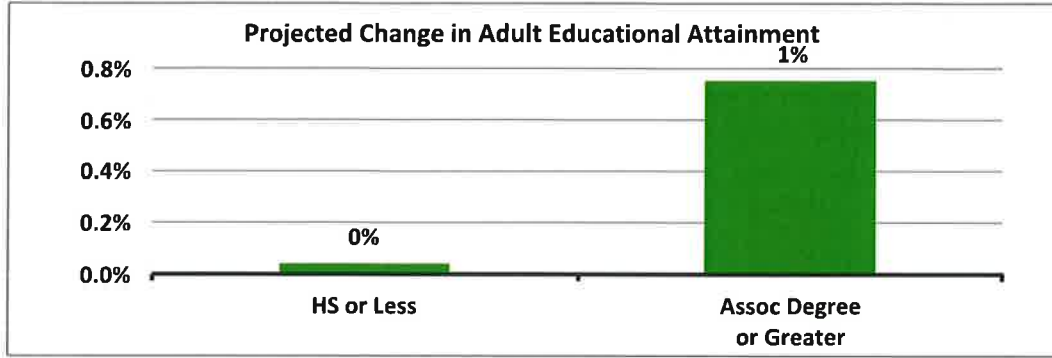Women 15 years and older are more likely to be widowed than men.
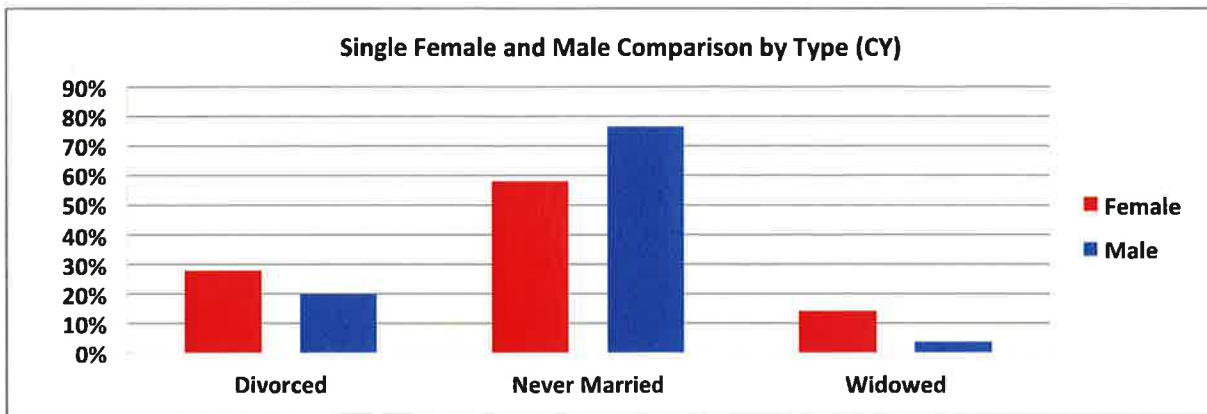
INSITE #8: ADULT EDUCATIONAL ATTAINMENT

The level of educational attainment of a community's adult population is an important indicator of its opportunities and challenges. This analysis will look at the Adult Educational Attainment from three perspectives.
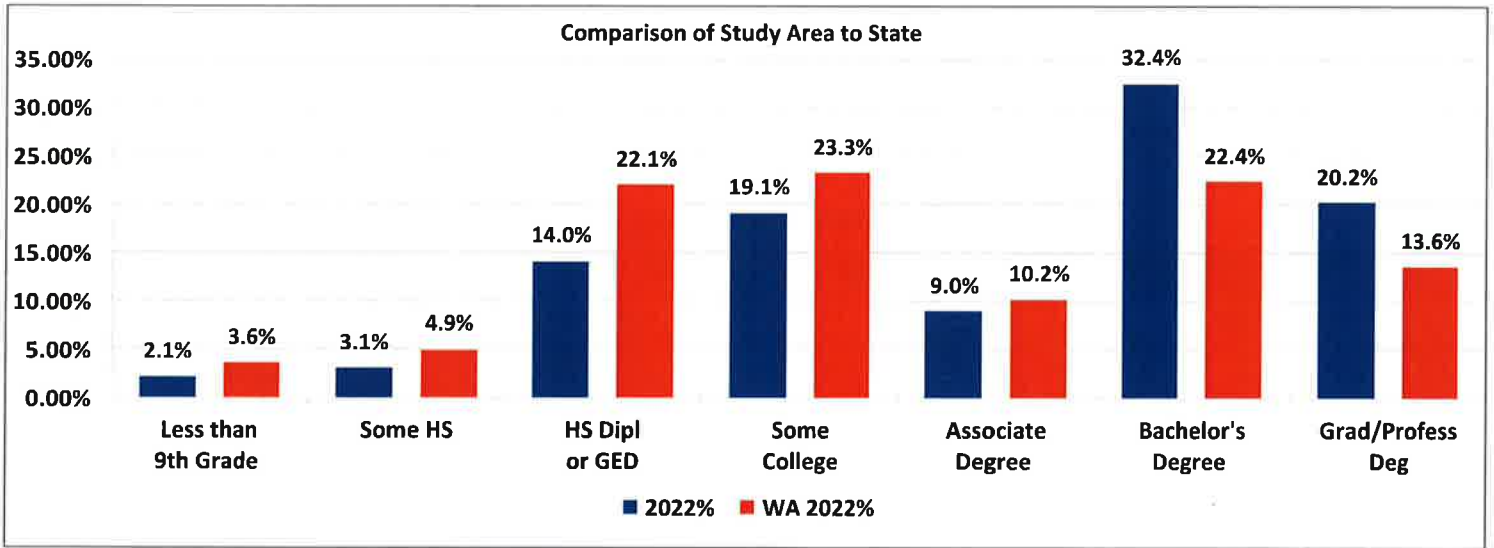
First, it looks to see if the level of educational attainment for adults is rising or not. Second, it compares the level of attainment to that of the state of WA. (If this is a state report, the comparison will be to itself.) Finally, the table provides the percentages from 2010.

EDUCATIONAL LEVEL ATTAINMENT CHANGE

The educational attainment level of adults has been rising over the past few years. It is projected to rise over the next five years by 0.8%.

Projected Change in Adult Educational Attainment

	HS or Less	Assoc Degree or Greater
	0%	1%

EDUCATIONAL LEVEL COMPARED TO THE STATE

Comparison of Study Area to State

	Less than 9th Grade	Some HS	HS Dipl or GED	Some College	Associate Degree	Bachelor's Degree	Grad/Profess Deg
2022%	2.1%	3.1%	14.0%	19.1%	9.0%	32.4%	20.2%
WA 2022%	3.6%	4.9%	22.1%	23.3%	10.2%	22.4%	13.6%

	2010	2022	2027	WA 2022%	2022 Study Area-State Comp Index
Population by Educational Attainment: 25+					
Less than 9th Grade	2.3%	2.1%	2.2%	3.6%	59
Some HS	3.7%	3.1%	3.1%	4.9%	62
HS Dipl or GED	17.2%	14.0%	13.8%	22.1%	64
Some College	22.8%	19.1%	18.5%	23.3%	82
Associate Degree	8.9%	9.0%	9.0%	10.2%	89
Bachelor's Degree	29.3%	32.4%	32.5%	22.4%	145
Grad/Profess Deg	15.8%	20.2%	20.9%	13.6%	149

The overall educational attainment of the adults in this community is greater than the state.

Like educational attainment, an analysis of a community by its employment types and categories provides an important "insite" into its socio-economics. This analysis looks at two factors.

First is a report of the employed population 16 and over by the traditional "blue collar" and "white collar" occupations and compares these to the state. Second, it looks at the community by the seven standard census bureau occupations and compares them to the state.

EMPLOYED POPULATION: BLUE COLLAR OR WHITE COLLAR

On the chart to the left, the study area is compared to the state of WA. This study area is well above the state average for White Collar workers. It is well below the state average for Blue Collar workers.
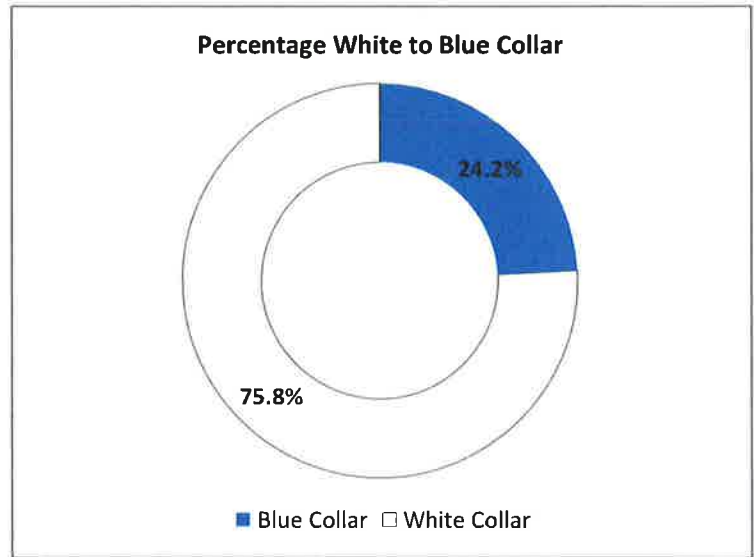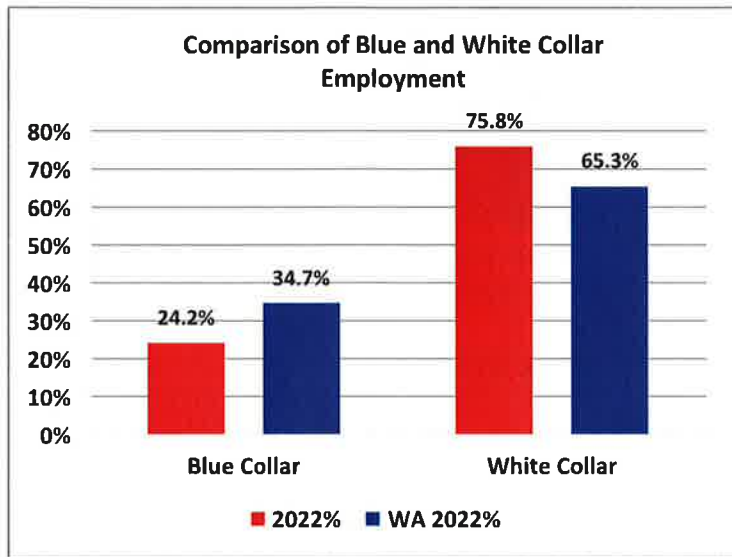
EMPLOYED CIVILIAN POPULATION BY OCCUPATION

	2022	WA 2022	Comp. Index	Interpretation
Employed Civilian Pop 16+ by Occupation				
Bldg Maintenance & Cleaning	2.3%	3.2%	72	Well below the state average.
Construction	5.7%	8.0%	70	Well below the state average.
Farming, Fishing, & Forestry	0.2%	1.7%	11	Well below the state average.
Food Preparation Serving	4.6%	5.2%	88	Well below the state average.
Healthcare Support	2.9%	3.5%	83	Well below the state average.
Managerial Executive	21.3%	17.2%	124	Well above the state average.
Office Admin	9.4%	10.4%	90	At about the state average.
Personal Care	2.7%	2.7%	99	At about the state average.
Production Transportation	7.7%	12.0%	64	Well below the state average.
Prof Specialty	33.3%	25.0%	133	Well above the state average.
Protective	1.1%	1.8%	60	Well below the state average.
Sales	9.0%	9.2%	98	At about the state average.

Mosaic is a geo-demographic segmentation system developed by and for marketers. Instead of looking at individual demographic variables, a segmentation system clusters households into groups with multiple common characteristics. Demographic variables that generally cluster together would include income, educational levels, presence of children and occupations among others.

This database is developed by Experian. Some find the information helpful because it presents a multi-dimensional view of a community.

In the report below, the top 15 Mosaic Segments of the study area are provided. (If less than 15, rows will be blank.)

NOTE: For a full description please see the DI Demographic Segment Guide (Mosaic) under the Help menu on the Documents gallery.

Mosaic Segments	2022	2022%	State %	Comp Index	Relative to the WA State Ave.
C13 Booming with Confidence - Philanthropic Sophisticates	47,068	16.2%	5.8%	282	Well above the state average
O54 Singles and Starters - Influenced by Influencers	23,809	8.2%	4.8%	173	Well above the state average
A05 Power Elite - Couples with Clout	20,293	7.0%	2.3%	298	Well above the state average
A01 Power Elite - American Royalty	19,449	6.7%	2.9%	229	Well above the state average
B10 Flourishing Families - Cosmopolitan Achievers	18,568	6.4%	2.3%	278	Well above the state average
E19 Thriving Boomers - Consummate Consumers	14,531	5.0%	1.6%	312	Well above the state average
K37 Significant Singles - Wired for Success	13,830	4.8%	1.7%	289	Well above the state average
B07 Flourishing Families - Across the Ages	13,701	4.7%	1.7%	277	Well above the state average
F22 Promising Families - Fast Track Couples	11,816	4.1%	4.0%	103	About average for the state
C11 Booming with Confidence - Sophisticated City Dwellers	10,795	3.7%	3.3%	113	Somewhat above the state average
G25 Young City Solos - Urban Edge	9,921	3.4%	3.3%	104	About average for the state
O65 Golden Year Guardians - Mature and Wise	9,093	3.1%	3.0%	106	About average for the state
G24 Young City Solos - Ambitious Singles	8,015	2.8%	1.3%	211	Well above the state average
O16 Suburban Style - Settled in Suburbia	7,929	2.7%	1.7%	165	Well above the state average
O62 Golden Year Guardians - Enjoying Retirement	7,172	2.5%	2.5%	99	About average for the state

Learn about your Mosaic Households
To access Mosaic Portrait data click on:

Mosaic USA E-Handbook by Experian (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

How to Read and Understand a Mosaic Portrait - Video

Understanding Mosaic Portraits for Mission Planning - Video

Faith based clients: To access the Mosaic application guide click on:

Mission Impact Mosaic Application Guide by Bandy (To open in a new Tab hold Control key when you click on the link)

A powerful way to envision demographics is by following a generation through its phases of life. This is because there are, in a general sense, common life experiences at each phase of life. But even more interesting s to understand a generational cohort group that has a unique sense of belonging to others born and coming of age together. More than mere age bracketing, a generation develops a sense of identity as a group based upon their coming of age experiences—how they were parented and major world defining events, such as 9/11. Using the Strauss and Howe model of generations one is able to see a more three-dimensional view of a generational group, bringing mere age demographics to life.

According to the Strauss and Howe model, members of a generation share three qualities. *

• An age location in history

• Some common beliefs and behaviors, including basic attitudes about risk taking, culture and values, civic engagement, and family life

• A common perceived membership in a generation, e.g., Boomers, Ger X, Millennials etc.

(* http://www.lifecourse.com/about/method/phases.html)

Name	S & H Type	Initial Birth	Final Birth	2010		2022		2027		2032	
Homeland (Z)	Artist	2005	2025	39,007	6.4%	149,048	20.9%	187,804	25.7%	194,292	26.9%
Millennial (Y)	Hero	1982	2004	178,249	29.4%	194,815	27.4%	198,438	27.2%	206,594	28.6%
Gen X (13th)	Nomad	1961	1981	197,651	32.6%	211,464	29.7%	211,346	28.9%	213,506	29.6%
Boom	Prophet	1946	1960	124,144	20.5%	117,856	16.6%	106,806	14.6%	93,489	12.9%
Silent	Artist	1925	1945	56,704	9.3%	33,406	4.7%	22,508	3.1%	12,774	1.8%
GI	Hero	1901	1924	10,753	1.8%	4,971	0.7%	3,481	0.5%	1,825	0.3%
			Totals:	606,508	100.0%	711,561	100%	730,382	100%	722,480	100.0%

For more information on Generational types, click here

Strauss and Howe Generations: Projected Percentages

Generations Current Year Percentage
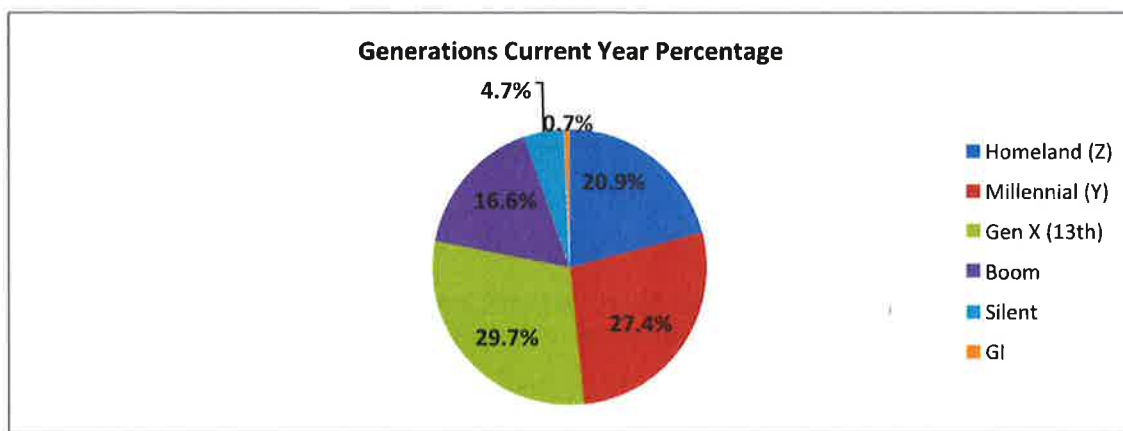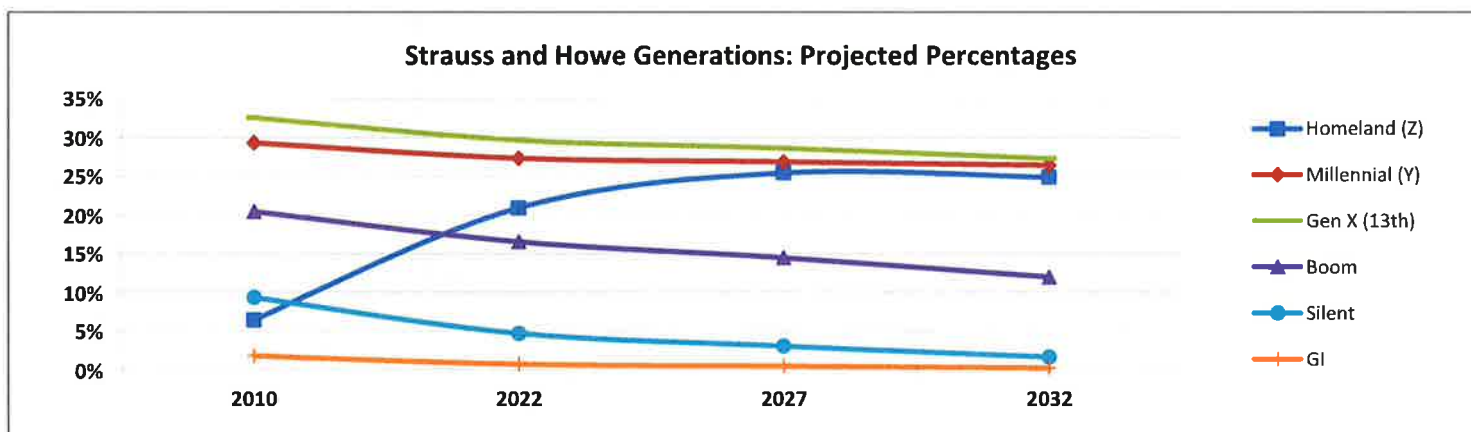
This information is from the 2021 American Beliefs Study. You can view more results in the ReligiousInsite, ReligiousInsite Priorities, MinistryInsite, or MinistryInsite Priorities reports.

	Study Area		US Average			Comparative Index	
	Modestly Important	Very Important	Modestly Important	Very Important		Modestly Important	Very Important
Personal Growth	35.3%	9.7%	34.9%	8.4%		101	116
Addiction support groups	28.6%	8.6%	27.9%	7.4%		103	116
Health/weight loss programs	26.9%	5.6%	27.4%	4.7%		98	118
Membership and leadership training	36.5%	8.1%	34.3%	6.9%		106	118
Opportunities to develop personal relationships	47.7%	19.4%	48.8%	17.1%		98	114
Practical training seminars (money management, computer skills, etc.)	37.0%	6.9%	36.4%	6.0%		102	115
Family Support and Intervention Services	33.3%	10.8%	33.6%	9.2%		99	118
Daycare/After-School Programs	20.3%	6.6%	20.9%	5.6%		97	116
Crisis support groups	41.1%	11.6%	40.6%	10.2%		101	114
Family oriented activities	40.2%	18.2%	40.9%	15.7%		98	116
Marriage enrichment	33.5%	10.7%	33.4%	8.4%		100	127
Parenting development	26.6%	7.9%	26.5%	6.5%		100	123
Personal/family counseling	37.9%	9.9%	39.2%	8.6%		97	115
Community Involvement and Advocacy Programs	43.0%	12.5%	43.3%	11.5%		99	108
Adult social activities	51.9%	12.9%	52.6%	11.6%		99	111
Involvement in social causes	45.5%	13.5%	46.2%	12.7%		99	106
Mission trips and global outreach	32.7%	8.8%	30.8%	7.7%		106	114
Opportunities for volunteering in the community	48.9%	16.1%	49.5%	14.6%		99	110
Social justice advocacy work	36.0%	11.1%	37.5%	10.9%		96	102
Community Activities or Cultural Programs	40.7%	11.5%	40.2%	10.3%		101	111
Cultural programs (music, drama, art)	45.1%	9.5%	43.8%	8.9%		103	106
Holiday programs/activities	49.8%	17.3%	50.5%	14.9%		99	116
Seniors/retiree activities	44.2%	15.4%	45.0%	13.8%		98	112
Singles or college-age groups	26.0%	7.0%	25.6%	6.3%		102	112
Size of church congregation	41.7%	8.1%	40.8%	6.8%		102	119
Small groups (i.e., life groups, personal interest groups)	48.7%	11.4%	46.7%	10.7%		104	107
Youth social activities	29.4%	11.7%	28.9%	10.8%		102	108
Religious/Spiritual Programs	36.8%	22.5%	36.4%	20.0%		101	112
Bible or Scripture study/prayer groups	33.7%	18.3%	32.3%	14.9%		104	123
Celebration of sacraments	32.8%	22.3%	32.3%	21.2%		101	105
Contemporary worship experiences	40.5%	12.7%	40.3%	11.1%		100	115
Online or virtual worship experiences	39.1%	13.0%	36.8%	11.1%		106	117
Quality sermons	35.5%	37.0%	36.3%	33.3%		98	111
Religious education for children	27.6%	19.9%	27.5%	17.1%		100	116
Spiritual discussion groups	40.2%	12.8%	38.9%	11.1%		103	115
Traditional worship experiences	38.7%	27.8%	39.1%	24.3%		99	115
Warm and friendly encounters	43.1%	38.5%	44.1%	35.8%		98	107

Interpreting the Report

The ExecutiveInsite report is designed for easy reading. But there are several tools provided in the tables that make this easier.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

• Indexes of 100 mean the study area variable is the same as its base area.

• Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.

• Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.

Click to download the ExecutiveInsite Worksheet. To open it in a new tab, press Ctrl when you click.